

THE READY

Experiment Setup Template

TENSION

What tension is this experiment solving for? What context is required to understand the need?

EXPERIMENT*

What are you going to try?

E.g. I propose we hold a monthly retrospective

HYPOTHESIS

What changes do you believe this experiment will create?

E.g., This will allow our team to identify and resolve challenges more quickly

DURATION

How long will the experiment last?
(consider how long it will take to learn something)

PARTICIPANTS

Who will be involved in the experiment?

LEARNING METRICS

How will we know if our hypothesis was right?
What will we measure or pay attention to?

NAME

Give the experiment a simple but descriptive name so we can easily refer to it.

STEWARD

Who is driving this experiment?

HELP NEEDED / NEXT STEPS

What do you need to move forward with this experiment?
Do you need a team? Do you need resources?

*A top-notch experiment... ①. Impacts real work. ②. Can be achieved within 10 weeks. ③. Is small enough that it's safe to fail. ④. Has a concrete, clear, measurable outcome defined. ⑤. Focuses on work in our control or influence. ⑥. Is not a plan.