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DESIGN A \$50M PER YEAR
agINNOVATION COLLABORATIVE

Session 6
September 23, 2026

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Session Design

- Session 2: Where are we and where do we want to be?
 - Destination and Vision
- Today's session:
How do we get there?



Design Details

- Most of your time today will be working at your tables (~40 Minutes)
- Same facilitator's as yesterday; follow them to your rooms
- Worksheet for today has four primary steps:
 - **Step 1 — Confirm the Destination**
 - **Step 2 — Brainstorm the Four Design Levers (Your How)**
 - **Step 3 — Convert Ideas into Actions (90 day action)**
- Get as far as you can; there will be follow up

Four Design Levers: The Mechanics of Achieving the Vision

Design Lever	Guiding Question
Organizational Structure	How should the regional collaborative be organized to accomplish work that individual stations cannot do alone?
Coalitions	Who needs to be at the table? What relationships need to be built, strengthened, or formalized?
Philanthropy & Resource Investment	What resources or funding models could make the work possible? Where could flexible or catalytic capital help?
Advocacy	How should the region engage decision-makers, communicate priorities, and build support while protecting the credibility of public agricultural science?

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THANK YOU

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