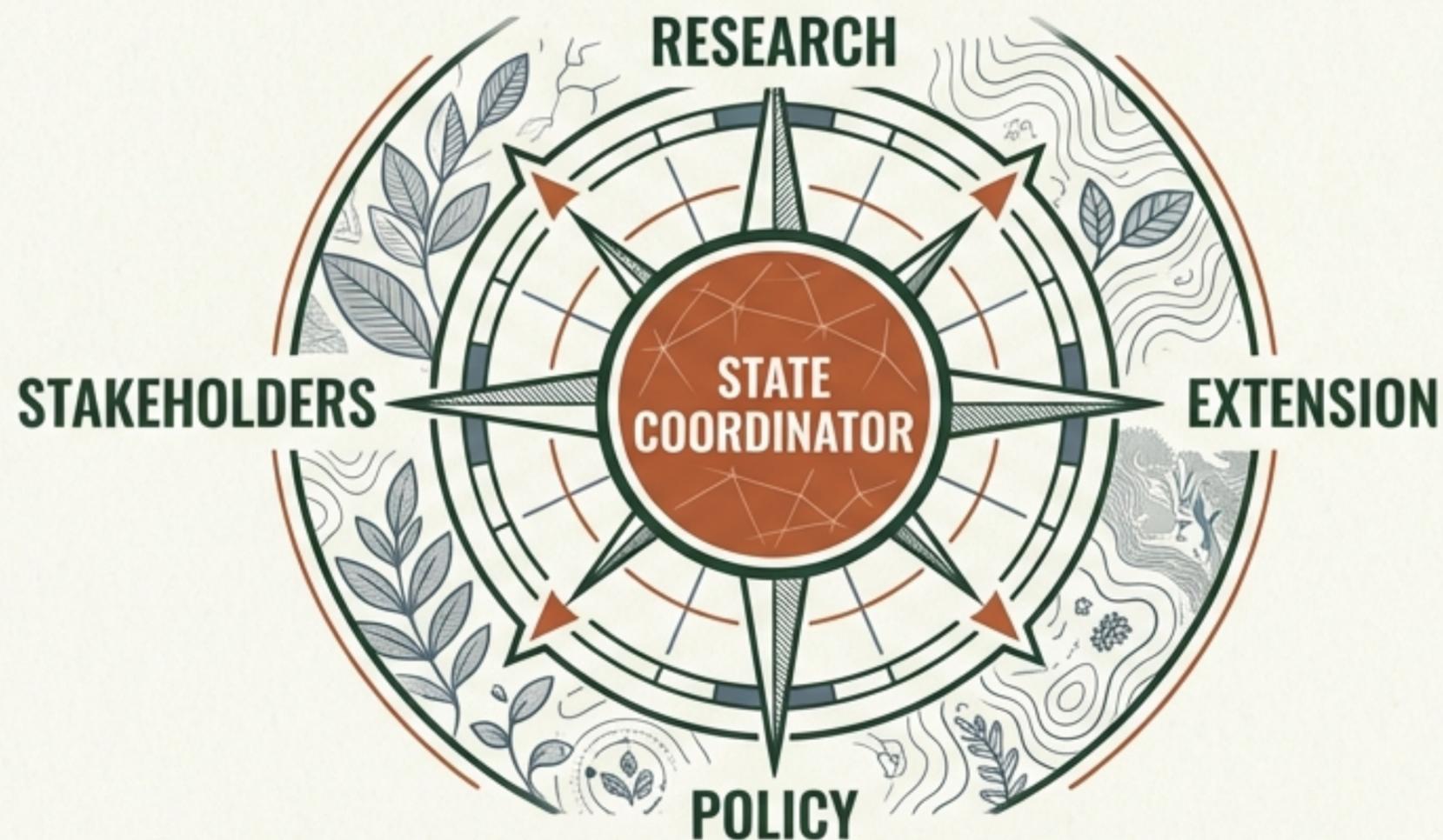


THE STATE IPM COORDINATOR: A STRATEGIC GUIDE

NAVIGATING ROLES, RESOURCES, AND THE NATIONAL IPM ENTERPRISE



PURPOSE: Distilling the IPM Coordinator Handbook into an actionable roadmap.

AUDIENCE: New and experienced Coordinators within Land-Grant Universities.

MISSION: Connecting scientific discovery with real-world implementation across agricultural, urban, and natural landscapes.

THE ECOSYSTEM: YOUR PLACE IN THE ENTERPRISE

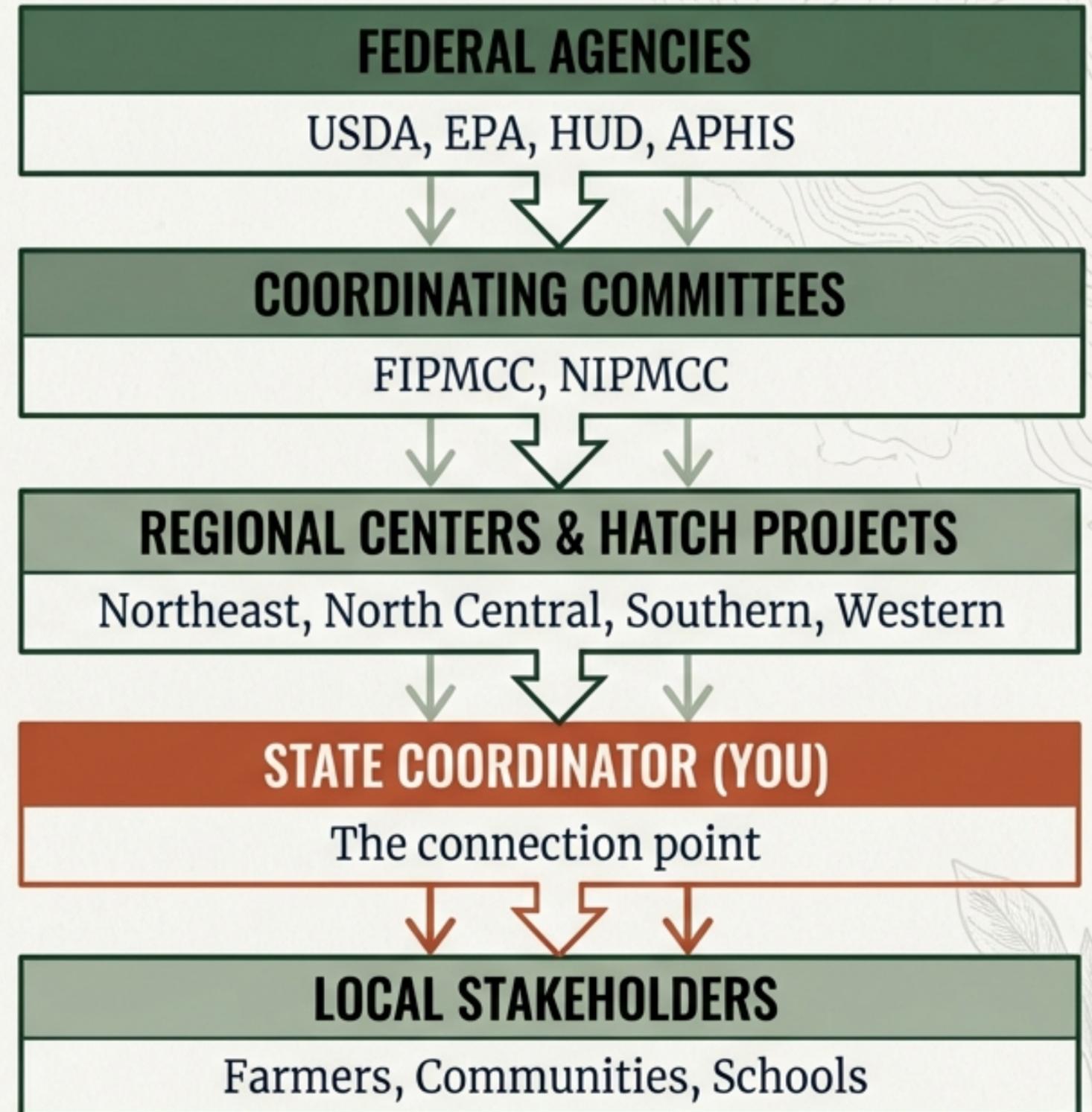
THE ACRONYM TOOLKIT

FIPMCC (Federal IPM Coordinating Committee):
Led by USDA; aligns federal initiatives.

NIPMCC (National IPM Coordinating Committee):
Represents Land Grant institutions; advocates for funding and national strategy.

REGIONAL IPM CENTERS: The 4 hubs for grants and collaboration.

HATCH PROJECTS: Multi-state research committees (e.g., NEERA-2104, SERA-3).



THE LAND GRANT CONNECTION: You link the Experiment Station (Research) to Extension (Implementation).

THE HUB: DEFINING THE COORDINATOR ROLE

THE STATE COORDINATOR

SCIENTIFIC
RESEARCH



LEADERSHIP:
Guiding
statewide
program
development.



TRANSLATION:
Turning
complex
research into
solutions.



EDUCATION:
Coordinating
Extension for
diverse
audiences.



IMPACT:
Measuring
outcomes and
reporting to
partners.

PRACTICAL
APPLICATION

THE REALITY CHECK: Appointments vary. Whether you have a formal budget line or an informal addition to faculty duties, clarity is your first priority. Expectations shift with leadership—define them early.

THE FIRST 90 DAYS: A SYSTEMATIC APPROACH



CONTEXT & REPORTING

Identify your specific reporting line. Is it the Dean? Director? Dept Head? Do not assume; confirm where the power lies.

INSTITUTIONAL MEMORY

Excavate the predecessor's archives. Locate past transition transition materials, program reports, and grant history.

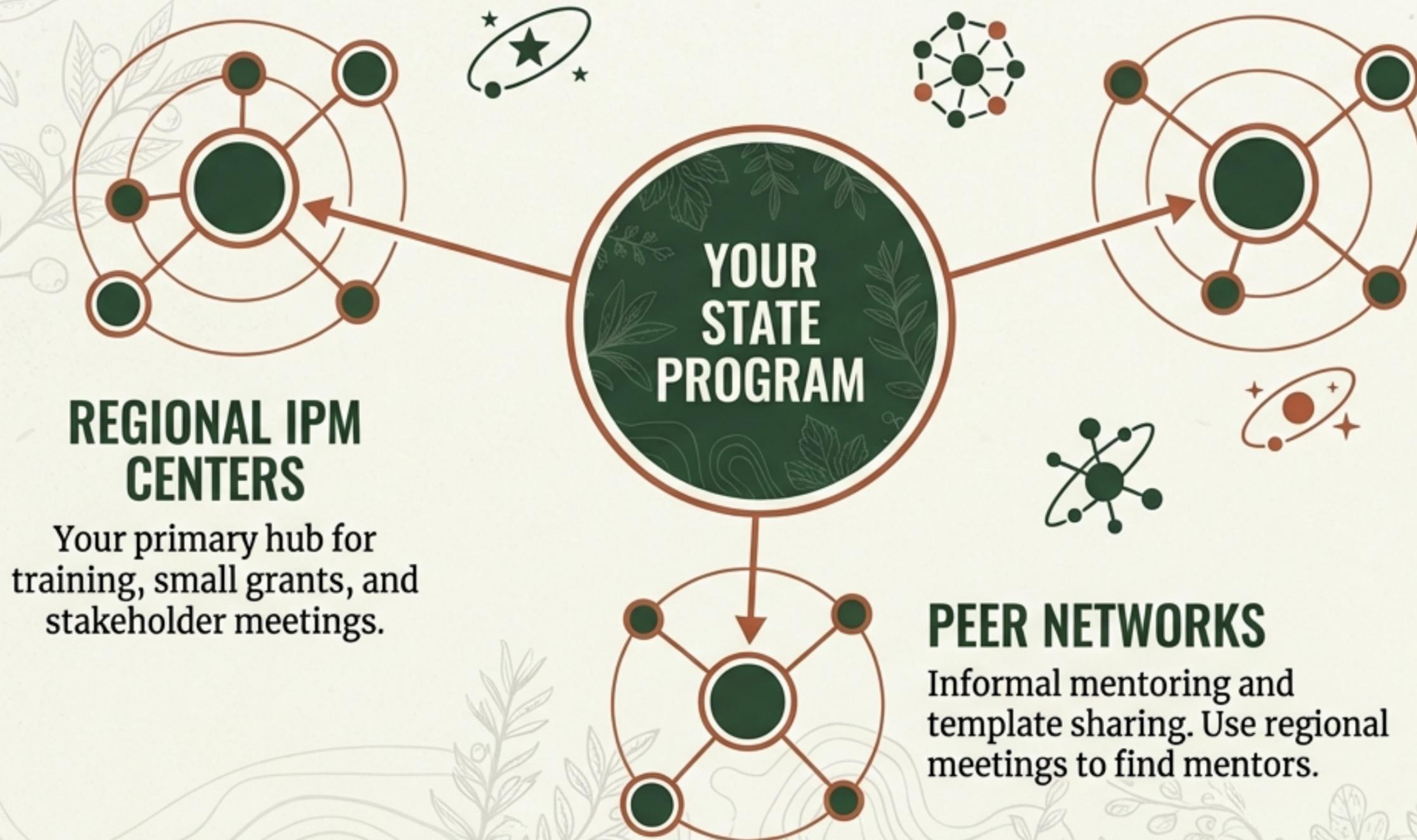
CLARIFY EXPECTATIONS

Meet with leadership immediately. Define the vision, discuss funding opportunities, and set metrics for success.

BUILD THE COALITION

Identify internal collaborators— Extension specialists, researchers, and support staff. You cannot do this alone.

YOU ARE NOT ALONE: THE SUPPORT NETWORK



REGIONAL IPM CENTERS

Your primary hub for training, small grants, and stakeholder meetings.

MULTI-STATE HATCH PROJECTS

Automatic membership in committees like NEERA-2104, SERA-3, NCERA-222, WERA-1017. A built-in peer network.

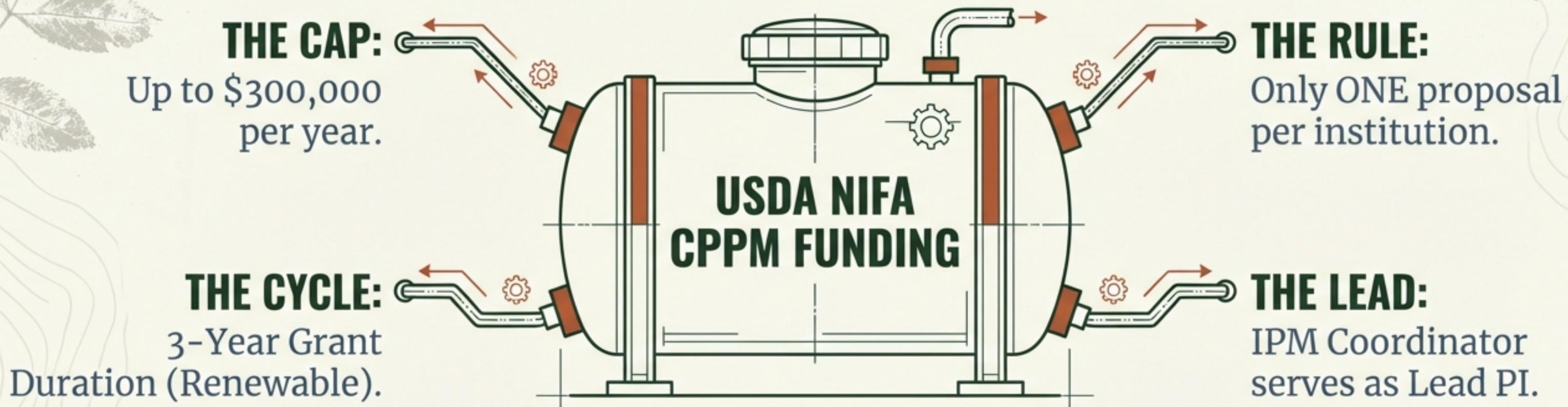
THE SAFETY NET:

While you lead your state, the structure is designed for collaboration. Regional Centers and Hatch Committees are mandatory support systems you automatically belong to.

PEER NETWORKS

Informal mentoring and template sharing. Use regional meetings to find mentors.

FUELING THE PROGRAM: THE EXTENSION IMPLEMENTATION PROGRAM (EIP)

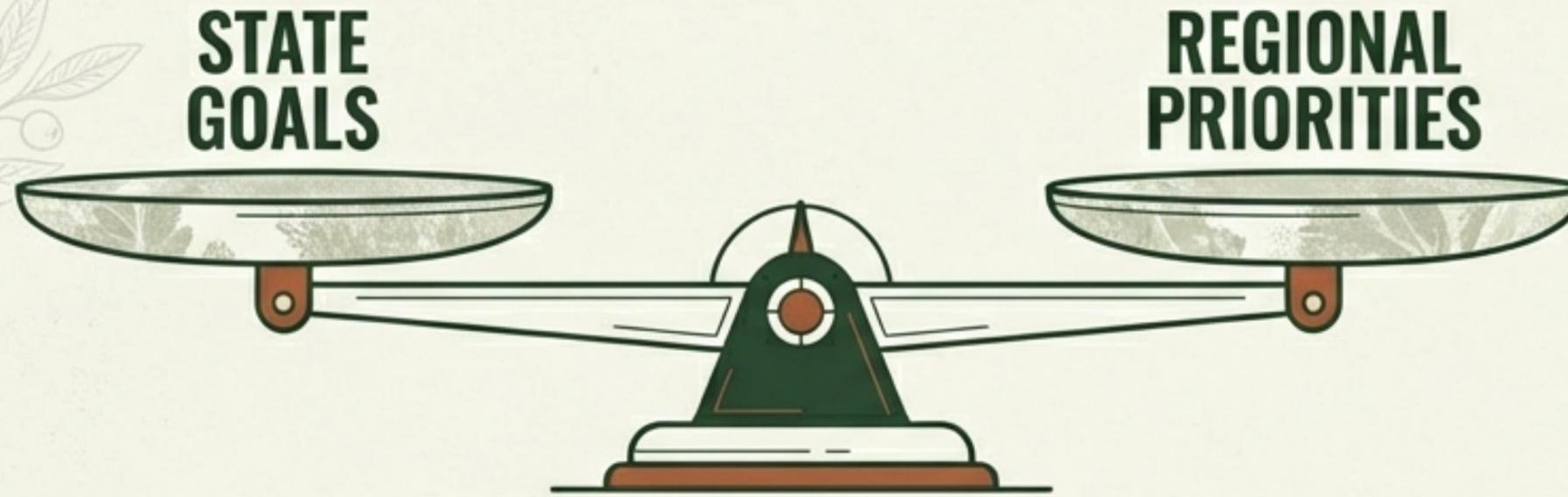


RESOURCE ALLOCATION

Funds cover: Personnel, Travel, Educational Materials, Evaluation.

Note: **Indirect costs** are **NOT** allowed.

WINNING PROPOSALS: ALIGNMENT AND LOGIC



STRATEGIC ALIGNMENT: Proposals must link local needs to priorities set by Regional Hatch Committees.

THE LOGIC MODEL BLUEPRINT



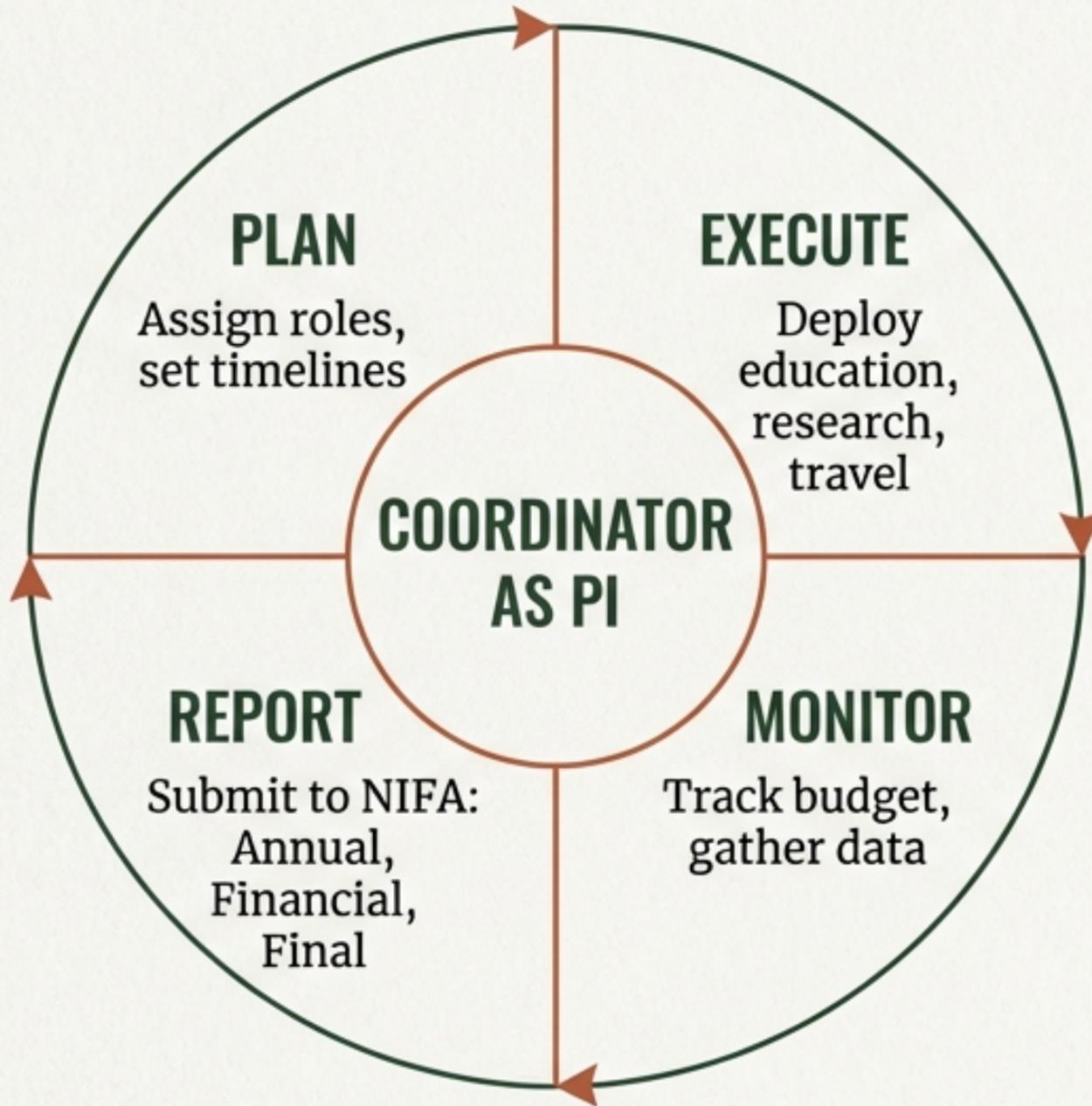
BUDGETING:

Plan collaboratively.
Engage business offices early.

TIP:

Request successful past proposals from your Regional Center.

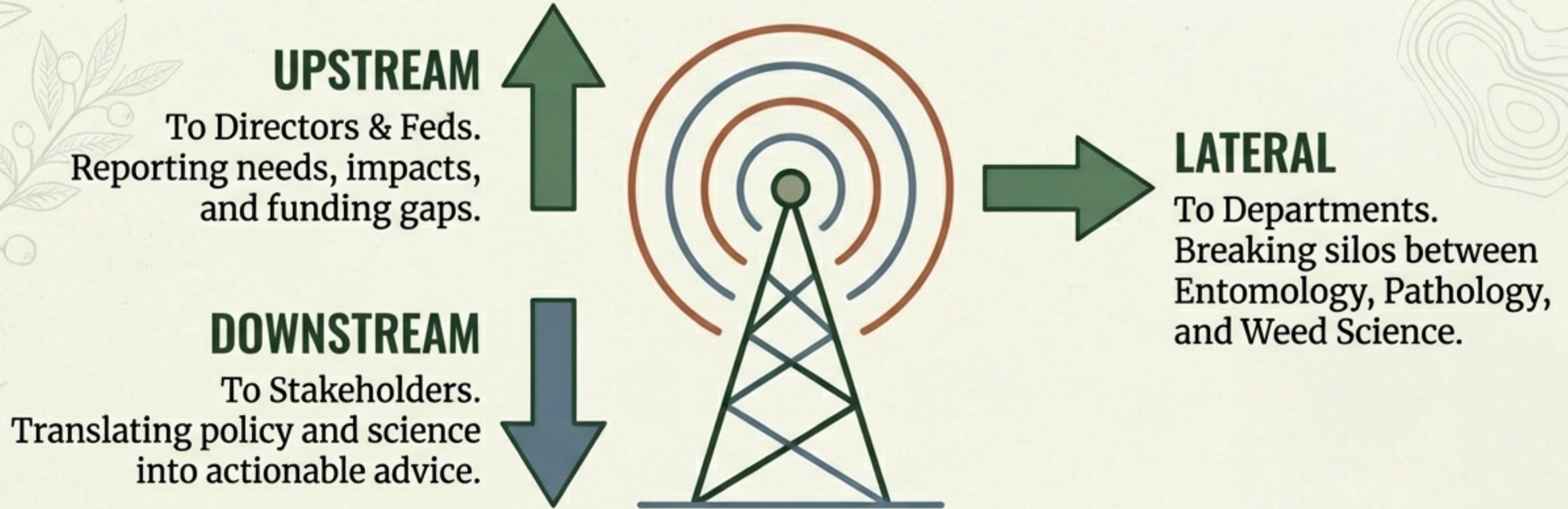
PROJECT MANAGEMENT: EXECUTION & COMPLIANCE



PI ACCOUNTABILITY

- **OVERSIGHT**: You own the grant's success.
- **TEAM MANAGEMENT**: Establish clear roles and regular check-ins.
- **TIMELINESS**: Strict adherence to NIFA reporting deadlines.
- **FLEXIBILITY**: Pivot activities for weather or pests, but maintain compliance.

BRIDGING THE GAP: COMMUNICATION STRATEGY



THE PROACTIVE TACTIC: Information often gets stuck at the National level. Do not wait for updates. Seek summaries from Regional Centers and attend open committee meetings.

STAKEHOLDER ENGAGEMENT: BEYOND THE FARM



AGRICULTURE

(Producers & Pest Control Professionals)



URBAN

(Communities, Housing Authorities, School Districts)



NATURAL RESOURCES

(Environmental Orgs, Tribal Partners)



PUBLIC HEALTH

(Vector control, health agencies)

ENGAGEMENT STRATEGY

CONTINUOUS: Move beyond episodic workshops to ongoing relationships.

FEEDBACK LOOPS: Use advisory groups to ensure programming fits local reality.

EVALUATION: MEASURING WHAT MATTERS



THE DATA MIX

- **Quantitative:** Pre/post surveys, pesticide use data, lab records.
- **Qualitative:** Stakeholder interviews, success stories, behavioral changes.

OVERCOMING BARRIERS

- **Challenge:** Lack of social science training.
- **Solution:** Collaborate with evaluation specialists early in the grant cycle.
- **Goal:** Measure practice adoption and risk reduction, not just attendance.

TELLING THE STORY: IMPACT STATEMENTS

ISSUE + ACTION + IMPACT = VALUE

What is the **specific** pest problem?

What did the IPM program **do**?

What was the **result**? (Acres treated, \$ saved)

Justification for federal investment.

THE AUDIENCE: APLU and Congress.

THE ASK: Create a simple process for faculty to submit data regularly.
Be specific. Avoid jargon.

NAVIGATING OBSTACLES: COMMON CHALLENGES



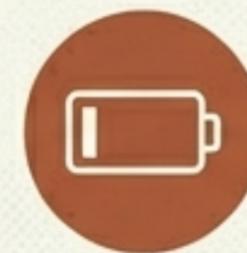
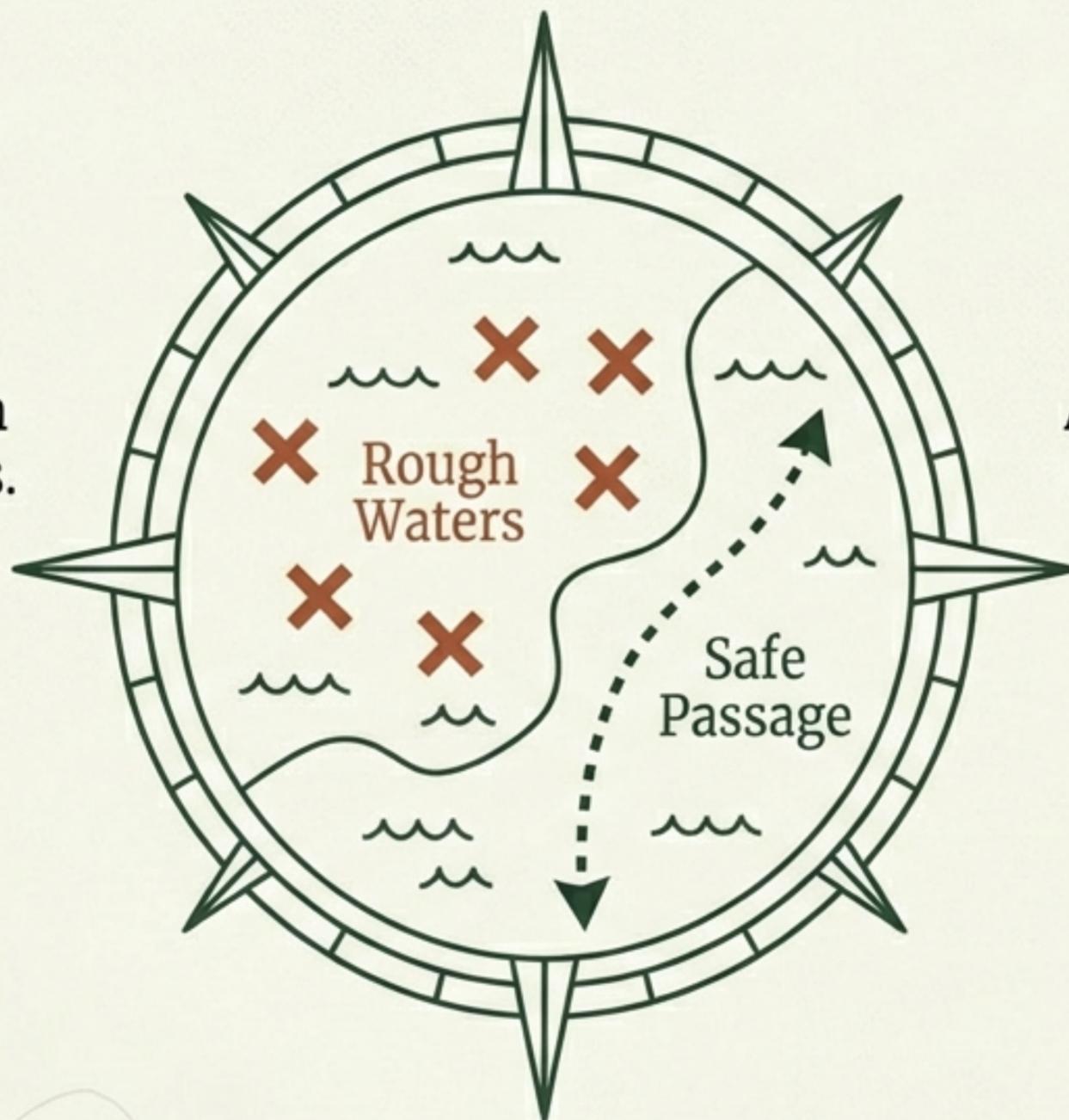
UNCLEAR ROLES

Initiate early conversations with Admin to formalize expectations.



COMMUNICATION VOIDS

Create internal distribution lists; proactively query Regional Centers.



RESOURCE GAPS

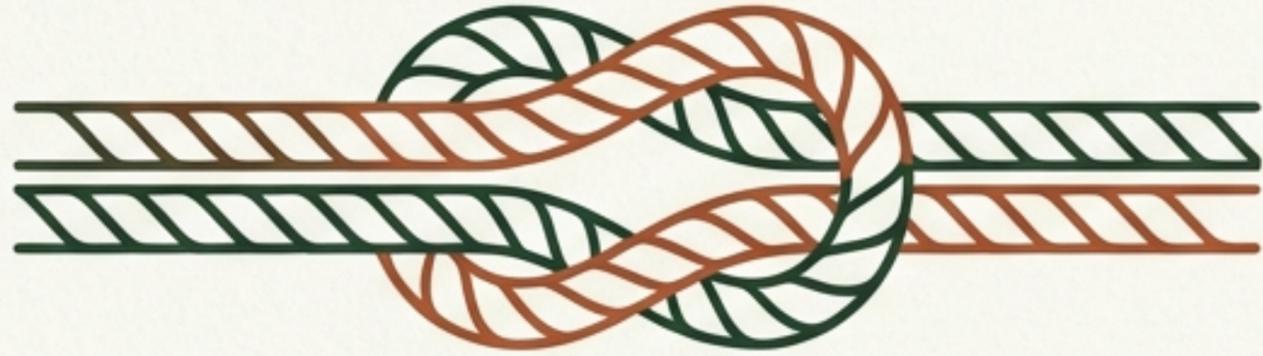
Advocate using data-driven reports; leverage Regional Center resources.



TURNOVER

Maintain rigorous documentation to protect institutional memory.

PROFESSIONAL GROWTH: MENTORSHIP & NETWORKS



PEER MENTORING

The most valuable resource for new coordinators. Join a mentoring circle or find a senior mentor in your region.



SITE VISITS

Visit established programs in other states to visualize different staffing models and urban/ag approaches.



CONTINUITY

Create 'Transition Documents' for your successor. Include key contacts, reporting deadlines, and grant history.

THE TOOLKIT: ESSENTIAL ASSETS



YOU ARE THE LINCHPIN OF THE IPM ENTERPRISE.

Effective coordination turns individual research efforts into collective impact, protecting economic resources and public health.