



**IPM & CLIMATE
ALLIANCE**

**PURSuing IPM'S POTENTIAL TO
SUPPORT AG RESILIENCE IN
NORTH AMERICA**

Update September 4, 2024

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ABOUT

- Brainchild of IPM Voice board: Baron, Farrar, Green, Keith Pitts, Michael Rozyne
- Core team: Baron, Elworth, Farrar, Green, Knight, Clint Pilcher, Pitts, Odum (FFAR)
- Support to date from Biological Products Industry Alliance, ProFarm/Bioceres, North Central IPM Center, in-kind; facilitation by Resolve
- **20-member IPM Framing Committee drafted initial priorities:**
 - **Establish broad, diverse, ongoing public-private partnership focused on advancing IPM in ag**
 - **Increase resources for IPM research and implementation including NRCS**
 - **Get IPM at the table for climate opportunities**

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OPPORTUNITIES

INFORM PRIVATE SECTOR PROGRAMS

- Improve coordination, collaboration
- Better meet needs for addressing consumer and shareholder concerns

MOVE AG IPM FORWARD IN NORTH AMERICA

- Create active, ongoing public – private consortium to set, pursue IPM priorities
- Transition from reactive to proactive mode
- Improve communication, coordination, collaboration, tracking, reporting

REFRESH FED IPM PROGRAMS

- Last major update >25 years ago
- Reverse funding decline including NRCS investment

NEAR TERM PRIORITIES

- Build the Alliance, three national webinars in development to introduce, recruit participation
- Create membership structure, processes
- Secure \$10 million, five-year budget with 80% allocated to research/implementation projects (Initial ~\$1 million committed)
- Build NRCS capacity engagement (initial \$400k committed)
- IPM at the table for Climate Smart Ag opportunities
- Coordinated IPM funding tracking/reporting
- IPM and biological products in ecosystem service marketplace: soil, pollinator health; biodiversity; farm worker health and safety



TIMELINE

2022

- Formed Core Team and Framing Committee

2023

Meetings with:

- Stabenow staff
- USDA Office of Energy, Environmental Policy
- Response letter on IPM in climate-smart ag to Senate Ag Committee request for Farm Bill input
- NRCS IPM practice list and notes re climate
- Lit review, gap analysis
- Fact sheet
- *Crops and Soils* article
- Two national webinars

PURSUING IPM'S POTENTIAL
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2024

- NIPMCC Panel
- Launch NRCS collaboration with CIPM, American Society of Agronomy
- Submit FFAR proposal, secure match
- Launch webinar series to introduce ideas, recruit new partners

2025

- Complete webinar series
- IPM Symposium workshop
- Hold first in-person meeting
- Form steering committee
- Fund first research/implementation projects