

NRSP1 Management Committee Call NOTES

Date: 4/18/2024

Time: 1 pm ET, 12 pm CT, 11 am MT, 10 am PT

NRSP1 Management Committee Members
Paula Agudelo (Chair and AA), SAAESD Bret Hess (AA), WAAESD Jeanette Thurston (lead AA), NCRA William Miller (AA), NERA
Chris Hamilton (NIMSS lead), NCRA Rick Rhodes, NERA Gary Thompson, SAAESD David Leibovitz, NERA Cindy Morley, SAAESD Jennifer Horton, WAAESD Alton Thompson, ARD Julie Estrada (NIMSS User), Purdue University Robin Williams (NIMSS User), Clemson University Sara Delheimer (ESS Program Coordinator), Ex-officio Faith Peppers (NIFA Director of Communications), NIFA Liaison Alexis Nazario-Negron (NIFA PARS Director), NIFA Liaison
Email list: nrsp1@escop.info Committee Page: http://escop.info/committee/nrsp-1-management-committee/

Call Agenda/Notes:

Attendees: Sara Delheimer, Alton Thompson, Jeanette Thurston, Bret Hess, Jennifer Horton, Faith Peppers, Robin Williams, David Leibovitz, Cindy Morley, Gary Thompson, Bill Miller, Julie Estrada, Chris Hamilton

Fathom AI call recording and summary:

<https://fathom.video/share/zV1K3Kz4TZpgbB1sJWUU1GxNS6TKXRnY>

1. Roll call and Welcome – Chris (for Paula) – See above for attendees.
2. [NIMSS Update](#) – Chris
 - Chris referenced the 2024 Q1 NIMSS updates listed below, provided by our Clemson NIMSS development team.
 - The main focus for NIMSS in Q1 was getting the NIMSS 2.0 upgrade completed and released. Overall, it went well with help from all the NIMSS RSAs (regional system administrators).
3. NIFA PARS Update (staffing, NIFA reps, etc.) – Alexis
 - None given, unable to join today's call due to release of NRS Financial Module.
4. MRF Impact Program Q1 2024 Update – Sara
 - Sara reviewed here Q1 program update, included below.
5. NIFA Communications Update – Faith (if available)

- Faith indicated that a slide has been added to the NIFA updates that includes links to Sara's MRF Impacts.
6. Continuing the Discussion: NRSP1 Rules of Operation
 - Jeanette led this discussion as lead NRSP1 AA
 - Many changes and comments were included in the draft Rules document via Google Drive.
 - Chris will clean up the document and send back to the group for a final review prior to an NRSP1 committee approval vote (next meeting or electronic).
 7. Other Items, as needed.
 - Chris will send out a Doodle poll for scheduling the NRSP1 2024 Q2 meeting.

Call adjourned at 1:01 pm CT.

Q1 2024 NIMSS Updates:

Performance and Technology Upgrades:

- Upgraded to Laravel 10: This is a major, behind-the-scenes upgrade that has not only made our site faster, but also streamlines the development of new features
- New search engine (Meilisearch): Users can expect quicker and more accurate search results, improving overall site navigation
- New media storage engine (Spatie): Our media storage now consumes less space and retrieves content faster

User experience improvements:

- Non-Technical Summary and RSA Enhancements: We've added the non-technical summary, for RSAs we've added 'Send Reminder' button, RSA project correspondence
- Improved pagination: Navigation through project search and advanced search is now smoother, thanks to better pagination
- Enhanced Project Management: Added clearer project status indicators (namely for when a project is Approved but hasn't yet started) and updates the email sent when project is approved
- Enhanced Account Management: Reworked password reset process to align with modern security practices
- Email and Export Improvements: Moved 'email' to its own column in multiple directories and added links to project pages on CSV exports to make data more accessible

Security Enhancements

- Secure external packages: Versions of external packages have been updated, resulting in better security for the site at large
- Honeypot for bot submission reduction: We've added a honeypot mechanism to the user interest form to reduce unwanted bot submissions

Additional Upgrades

- Added regular data backups to ensure data integrity and reliability

- Adds 'Official Rep' column to appendix E pages
- Adds 'Join a Project' button to home page

WE SHARE THE IMPACTS

Q1 | Jan 1 - March 31, 2024

The Multistate Research Fund promotes agricultural innovation by providing federal funds to collaborative land-grant university research and Extension projects. We communicate the impacts and importance of these projects to the American people and give researchers and Extension specialists the skills and knowledge to share their science.

IMPACT STATEMENTS



Sara finalized **2 Impact Statements:** W4002 and NC1170. All impact statements have been uploaded to the NIDB and NIMSS.



NIFA repurposes Impact Statements in reports, talking points, NIFA Update newsletter, and Impacts blog.

In Q1, 3 previously shared MRF Impacts stories were among the **top 15 most visited blogs** on the NIFA website. In total, these blogs had **5,428 page visits**.

- [Drones \(\\$1069\)](#)
- [Nanotechnology for Food and Agriculture \(NC1194\)](#)
- [Improving Wine Grapes for American Growers & Winemakers \(NE1720\)](#)

IMPACT WRITING TRAINING



- Prepped for in-person presentation at NERAOC in April 2024
- A workshop has been scheduled for NCERA197 for May 2024.

MEETINGS & NETWORKING

- Participated in monthly APLU Communications and Marketing Committee (CMC) meetings.
- Co-led the NIDB communications team with Frankie Gould in February 2024.

NEWSLETTER

Our 2023 Q4 newsletter went out on January 9, 2024. It had a **32% open rate (43 opens)** and **6 clicks**. This is lower than usual likely due to the holidays/winter break. Our newsletter is currently distributed to **142 people**. Our 2024 Q1 newsletter was released on April 2, 2024, and has **64 opens** and **3 clicks** so far.

SOCIAL MEDIA

In Q1, we highlighted research related to Black History Month (1890s impacts), Super Bowl (turfgrass and snack foods), World Wetlands Day, National Milk Day, National Bean Day, World Water Day, National Nutrition Month, Forest Day, Ag Week, Ag Day, Frozen Food Month, National Peanut Month, National Invasive Species Week, National Poultry Month, and more! We shared communications toolkits with NIFA, APLU, and project participants to help them promote multistate projects on social media.



89 likes

52 retweets/replies

35 clicks on links to view/read the Impact Statement

~67 tweets

8,400

people received our tweets in their Twitter feeds or search results



~65 posts on Facebook

337 reached

68 interactions



~65 posts on LinkedIn

12,843 impressions

197 engagements

NIFA made **29 tweets or retweets** using MRF Impacts content. These tweets garnered **13,567 impressions** and had **217 engagements**.

NIFA shared **5 LinkedIn posts** using MRF Impacts content. These posts garnered **3,808 impressions** and **133 engagements**.

NIFA made **5 Facebook posts** with MRF Impacts content, which had **501 impressions** and **23 engagements**.

WEBSITE

937 sessions

6:17 minutes/session

686 unique visitors