NRSP1 Management Committee Call NOTES

Date: 1/5/2022

Time: 10 am ET, 9 am CT, 8 am MT, 7 am PT

NRSP1 Management Committee Members

Paula Agudelo (Chair and AA), SAAESD

Bret Hess (AA), WAAESD

Jeanette Thurston (lead AA), NCRA

William Miller (AA), NERA

Chris Hamilton (NIMSS lead), NCRA

Rick Rhodes, NERA

Gary Thompson, SAAESD

David Leibovitz, NERA

Cindy Morley, SAAESD

Jennifer Tippetts, WAAESD

Alton Thompson, ARD

Julie Estrada (NIMSS User), Purdue University

Robin Williams (NIMSS User), Clemson University

Sara Delheimer (ESS Program Coordinator), Ex-officio

Faith Peppers (NIFA Director of Communications), NIFA Liaison

Alexis Nazario-Negron (NIFA PARS Director), NIFA Liaison

Email list: nrsp1@escop.info

Committee Page: http://escop.info/committee/nrsp-1-management-committee/

Participants: Paula Agudelo, Bret Hess, Jeanette Thurston, William Miller, Gary Thompson, David Leibovitz, Cindy Morley, Jennifer Tippetts, Alton Thompson, Julie Estrada, Robin Williams, Sara Delheimer, Stephen Bateman (Clemson ITT NIMSS Development Team), Alexis Nazario-Negron, Chris Hamilton (recorder).

Call Agenda/Notes:

- 1. Roll call and Welcome Paula, Chris
 - Paula and Chris welcomed everyone to the call.
 - Chris led introductions around the Zoom room.
- 2. NIMSS Update and Check-in (see below) Chris
- 3. NIFA PARS Update (staffing, NIFA reps, etc.) Alexis (if available)
 - Financial reporting deadline approaching on 2/1.
 - Results view enhancements underway in NRS.
 - Also working towards completing the final requirements for the financial module in NRS.
 - Bill Miller expressed appreciation on the responsiveness of Alexis and her team.
- 4. MRF Impact Program Q4 2022 Update Sara
 - Sara led the group through her 2022 Q4 Impact Report, pasted below.

- Bret showed the group the public facing ESCOP/ESS website that's being built and showcased how Sara's MRF impacts statements will be directly linked to the AES station map on the new ESCOP/ESS.
- Sara recapped her activities from 2022 as well. See 2022 performance narrative: https://bit.ly/MRFimpacts2022 and MRF Impacts performance spreadsheet: https://bit.ly/MRFPerformanceTracker. Please reach out to Sara if you have any questions.
- Jeanette asked Sara if the number of newsletter subscribers was low. Sara said yes, but she's not concerned since she has a lot of direct contact. Should we push our regional members to subscribe? Perhaps is would be useful to share it with CARET reps.
- ACTION: Chris will forward the January newsletter to APLU for CARET distribution and encourage those reps to subscribe.
- Sara has also been working on some MRF website redesign. Cindy, David, and Jeanette offered to preview it for her.
- Impact statement queue for this year is ready: https://bit.ly/MRFImpactsQueue.
 ACTION: Please look the queue over and let Sara know if there are others she might want to feature. She will also need regional and national award winners to feature as soon as that information is available, as well as any meetings, hot topics, etc., that she should connect to the MRF impact program communications.
- Received an invitation to conduct a virtual workshop for the National Nutrition and Aging Institute at IA State. Committee members were in favor of Sara doing this, so she will add it to her calendar. No fee for virtual workshops!
- David asked if we should be broadly sharing the option for virtual impact workshops.
 Sara said no, she'd rather regions filter out these requests for her; maybe 3 nominees per region for her to work through. Maybe ID big national meetings/multi-group meetings where she could reach larger numbers at once would be fine.
- Annual performance spreadsheet lists all past workshops, as a reference.
- Impact writing materials are also available on the MRF Impacts website: https://www.mrfimpacts.org/impact-writing-workshops
- 5. NIFA Communications Update Faith (if available)
 - None given, not on call.
- 6. Other Items, as needed.
 - Bret thanked the Clemson team for adding in the peer review response form to the list
 of NRSP review forms. Chris mentioned that it might be useful to add this process step
 into the NRSP guidelines so there is a formal record of steps needed for NRSP reviews.
 - Bret also let the group know that he is in the process of reviewing the national multistate research guidelines and will have Alexis/NIFA look over a clean copy when it's available.

Call adjourned at 9:46 am CT.

NIMSS Q4 Updates (10/1/2022 to 12/31/2022)

- Added "send reminder" column on outstanding reviews page (<u>nimss.org/review/outstanding</u>)
- Modified meeting authorization emails to list all Admin Advisors for a project rather than only the first one
- Modified report reminders button (https://www.nimss.org/meetings/meetings_no_reports) to send reminders to AAs and editors for projects in the logged-in user's region that are 60 days past their last meeting and have outstanding report(s)
- Hide inactive/terminated projects on "Meetings with No Reports" page

Impacting Reporting Q4 2022 Update:





Jultistate Research Fund promotes agricultural innovation by providing al funds to collaborative land-grant university research and Extension ats. We communicate the impacts and importance of these projects to merican people and give researchers and Extension specialists the skills nowledge to share their science.

IMPACT STATEMENTS =



(NC1193, NC1030), but delayed sending for review due to holidays. All impact statements have been uploaded to the NIDB and NIMSS.



Sara provided information that led to a University of Arkansas <u>story</u> about their researchers' involvement with \$1069 (winner of 2022 Excellence in Multistate Research Award). The story included a link to the MRF Impacts website. The story inik to the Nike Impacts weasile. The story was featured on <u>Farm Progress</u>, the digital version of <u>Delta Farm Press (p. 12)</u>, and the <u>Arkansas Democrat Gazette</u>. <u>APLU</u> and <u>USDA-NIFA</u> ran press releases about \$1069 that included language from Sara's write-up and a link to the Impact Statement.

Impact Statements were repurposed by the NIFA Communications team in reports, talking points and in the NIFA Update newsletter and on their Blog and Impacts webpages:

- Managing Fisheries & Aquaculture (W3004): https://www.nifa.usda.gov/ about-nifa/blogs/land-grant-university-research-benefits-fisheries-aquaculture
 Research & Extension to Support Local Food Systems (SERA47): https://www. nifa.usda.gov/about-nifa/impacts/ research-extension-supports-local-food-
- systems
 Mitigating Stress in Farm Animals
 (W3173): https://www.nifa.usda.gov/
 about-nifa/blogs/nifa-funded-projects-advance-us-animal-welfare

NEWSLETTER -

Our Q4 newsletter was released on January 3, 2023. It has 44 opens and 16 clicks so far.

CONTACT US -

- mrfimpacts.org mrfimpacts@colostate.edu
 @MRFimpacts

SOCIAL MEDIA

In Q4, we highlighted research related to holiday food safety and quality, World Soil Day, pine trees, precipitation monitoring, pears, fisheries, Rural Health Day, Veterans Day, zoonotic diseases, sweet potatoes, pork, apples, and more! We shared communications toolkits with NIFA, APLU, and project participants to help them promote multistate projects on social media.



220 likes 104 retweets/replies

95 clicks on links to view/read the Impact Statement

17,600 people received our tweets in their Twitter feeds or search results



~60 posts on 237 reached

13 interactions



134 accounts reached

46 interactions

WEBSITE -

827 sessions

7:31 minutes/session

628 unique visitors

MEETINGS & WORKSHOPS =



Presented to the CMC about NIDB:
• Referenced MRF Impacts website and practices

Sara will co-lead the NIDB writing team meeting February 3-4, 2023
The NIDB subcommittee disbanded in December 2022. Sara's involvement with NIDB will end after completion of the writing team meeting.

Workshops:

- Delivered virtual workshop for ag research faculty at The Ohio State University on October 26, 2022
- Delivered virtual workshop for \$1069 on October 27, 2022