

NRSP1 Management Committee Call NOTES

Date: 4/7/2022

Time: 11 am ET, 10 am CT, 9 am MT

| NRSP1 Management Committee Members |
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| Paula Agudelo (Chair and AA), SAAESD Bret Hess (AA), WAAESD Jeff Jacobsen (lead AA), NCRA William Miller (AA), NERA |
| Chris Hamilton (NIMSS lead), NCRA Rick Rhodes, NERA Gary Thompson, SAAESD David Leibovitz, NERA Cindy Morley, SAAESD Alton Thompson, ARD Julie Estrada (NIMSS User), Purdue University Robin Williams (NIMSS User), Clemson University Sara Delheimer (ESS Program Coordinator), Ex-officio Faith Peppers (NIFA Director of Communications), NIFA Liaison Alexis Nazario-Negron (NIFA PARS Director), NIFA Liaison |
| Email list: nrsp1@escop.info Committee Page: http://escop.info/committee/nrsp-1-management-committee/ |

Attendees: Cindy Morley, Robin Williams, Gary Thompson, David Leibovitz, Paula Agudelo, Bret Hess, Jennifer Tippets, Jeff Jacobsen, Sara Delheimer, Alexis Nazario-Negron, Chris Hamilton

Call Agenda/Notes:

1. Roll call and Welcome – Paula/Chris welcomed the attendees and called the meeting to order. Bret, Jeff, and Gary were on another call and joined a few minutes after 10 am CT.
2. NIMSS Update ([see below](#)) – Chris presented the updates listed below and also mentioned that just yesterday, she was working through some email and NIFA updates/rep's that needed to be done as projects are being approved.
3. NIFA PARS Update (staffing, NIFA reps, etc.) – Alexis
 - Report builder is coming together in NRS and they are working to build in the plan of work and financial portions of the application.
 - Lynn Khadiagala's last day is tomorrow. She was instrumental in getting the NRS project and teams together. Big thank you to her for her commitment to the project.
4. MRF Impact Program Q1 2022 Update – Sara presented her Impact Program update, included at the end of this document.
5. NRSP1 Proposal Renewal Update – Chris thanked everyone for all their work on the renewal and indicated that NRSP_temp1's proposal is under regional review right now. During their June meeting, the NRSP-RC will make a recommendation to ESS/share any revisions/comments with this team. The EDs and David indicated that directors have responded positively to the renewal.

Bret mentioned that the W region appreciated hearing more about Sara's role on NRSP1 after she presented her impact writing training at their spring meeting. Bret also shared that the directors appreciated the thoughtful and conservative NRSP_temp1 budget.

6. Other Items, as needed.

- The group briefly discussed the NSF impact creation wizard that Chris/Sara had shared via email and thought it was a nice tool, especially for initiating research programs. Sara will use some aspect of it for her work, especially with the impacts in the NIDB.

Call adjourned at approximated 10:20 am CT.

NIMSS Q1 2022 Updates:

- Fixed the new NRSP review form default values and edit form route
- Added Return to Draft Status button for appendix Ks
- Fixed assign reviewer email for W region
- Updated system emails to use the correct recipient group, Admin Advisors for Project and Their Station Affiliates

WE SHARE THE IMPACTS

Q1 | Jan 1- March 31, 2022

The Multistate Research Fund promotes agricultural innovation by providing federal funds to collaborative land-grant university research and Extension projects. We communicate the impacts and importance of these projects to the American people and give researchers and Extension specialists the skills and knowledge to share their science.

IMPACT STATEMENTS



2 Impact Statements produced
(WERA102, NE1601).



10 multistate projects featured in impact stories and summaries for the **NIDB** and shared with **AHS/CARET delegates**.

Impact Statements were shared by the NIFA Communications team in **reports** and **talking points** and on the **blog**:

- [W2003: Motivating Calcium Intake in Children](#)
- [NE1545: Climate-Resilient Septic Systems](#)
- [WERA1009: Improving Wheat Quality](#)
- [NC1183: Preventing Mycotoxins in Grains](#)

NEWSLETTER

Our [Q1 newsletter](#) went out on March 31 to 113 contacts. So far, it has 55 opens and 31 link clicks. We also share a link to the newsletter on social media which increases its reach.

WORKSHOPS



3 Impact Writing Workshops delivered:

- A **webinar** on impact reporting to Western Region Directors
- An in-person workshop for the regional IPM groups
- A virtual **workshop** for NRSP-9 (National Animal Nutrition Program)

Upcoming workshops:

- Workshops are being coordinated for S1069, S1077, NC1180, W1196 and NC246 for the rest of 2022 and 2023 (some of these projects were postponed in 2021)
- Sara is working with the National Impact Database committee to create impact reporting training materials.

SOCIAL MEDIA

We shared Impact Statements and connected to events and conversations through social media posts. In Q1, we highlighted research related to snack foods, turfgrass, frozen foods, peanuts, forests, Ag Day, National Nutrition Month, World Water Day, and more.

We shared monthly communications toolkits with NIFA and APLU. We also shared communications toolkits for the Impact Statements we produced. These toolkits help NIFA, APLU, project participants, and others promote multistate projects, Impact Statements, and other MRF Impacts materials on social media.



192 likes **112** retweets/replies

126 clicks on links to view/read the Impact Statement

53 tweets

23,400 people received our tweets in their Twitter feeds or search results



50 posts on Facebook

1,110 impressions

41 interactions

Our materials are also occasionally shared directly on the USDA page--impressions and interactions for those posts are not included in the above. For example, our graphic about forests was shared by USDA on January 20, 2022, and post has 49 likes, 8 comments, 9 shares.



42 posts on Instagram

50 accounts engaged

398 accounts reached

WEBSITE

583 sessions*

6:21 minutes/session

415 unique visitors

*This year, we are switching from Google Analytics to the built-in Wix Analytics because it seems to have better bot filtering and more meaningful metrics.

CONTACT US

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