

NRSP1 Management Committee Call NOTES – Q4 2021 and Proposal Status Report

Date: 1/7/2022

Time: 11 am ET, 10 am CT

NRSP1 Management Committee Members
Paula Agudelo (Chair and AA), SAAESD Bret Hess (AA), WAAESD Jeff Jacobsen (lead AA), NCRA William Miller (AA), NERA
Chris Hamilton (NIMSS lead), NCRA Rick Rhodes, NERA Gary Thompson, SAAESD David Leibovitz, NERA Cindy Morley, SAAESD Alton Thompson, ARD Julie Estrada (NIMSS User), Purdue University Robin Williams (NIMSS User), Clemson University Lynn Khadiagala (PARS Office), NIFA Liaison Sara Delheimer (ESS Program Coordinator), Ex-officio Faith Peppers (NIFA Director of Communications), NIFA Liaison Alexis Nazario-Negron (NIFA PARS Director), NIFA Liaison
Email list: nrsp1@escop.info Committee Page: http://escop.info/committee/nrsp-1-management-committee/

Participants: Paula Agudelo, Bret Hess, Jeff Jacobsen, William Miller, Gary Thompson, David Leibovitz, Cindy Morley, Alton Thompson, Julie Estrada, Robin Williams, Lynn Khadiagala, Sara Delheimer, Alexis Nazario-Negron, Chris Hamilton (recorder)

Call Agenda/Notes:

1. Roll call and Welcome – Paula, Chris. Done; see Participants list above.
2. NIMSS Update ([see below](#)) – Chris described the NIMSS updates made in Q4 of 2021. Lynn had a question about project search that Chris was aware of and explained that it's because the Boolean "and" comes into play when doing project searches, so one needs to go back and start the search over to search for new fields. The "and" function was put in place to search via multiple keywords at once. Bill also asked about a data flow issue from NIMSS to NRS and Lynn indicated that it's being worked on and they are keeping REEport up until that issue is addressed very soon.
3. MRF Impact Program Q4 2021 Update – Sara led the group through her Q4 report, pasted below.

Some spreadsheets for folks to review:

1. MRF Impacts Annual Performance
 - a. A quick glance at our 2021 performance compared to previous years
 - b. I'll put together a more comprehensive annual report for our records by end of month
2. 2022 Impact Statement Queue
 - a. Regions let Sara know if there are specific projects/topics to prioritize
4. NRSP1 Proposal Renewal Update – Chris, Sara. NRSP_temp1's proposal is in good shape and should be ready to submit to the NRSP-RC and regions by 1/15. The AAs are finishing up their final review and the revisions from the peer reviewers have been made. Chris will wait to upload the proposal until final approval has been given by the NRSP-RC to avoid having to make any edits multiple times. Keep this in mind if you notice the proposal is empty in NIMSS.
5. Other Items, as needed. Sara asked the group if it would be all right to use her leftover Impact Program travel funds to attend the in-person NIDB meeting in New Orleans next month. The group agreed by consensus that it was a good use of the money.

Call adjourned at 10:36 am CT.

NIMSS Q4 2021 Updates:

- Implemented the removal of NIFA approval from the proposal lifecycle
- Added several changes and fixes associated with the removing of the NIFA approval
- Changed appendix E validation to occur only for AES participants
- Added quality of life improvements for appendix E creation like validating the form before its submitted preventing data loss on errors
- Added several fixes to various automated system emails
- Updated the Assign a Reviewer interface to exclude the All-Active Projects filter and changed the search to include all results
- Fixed the list of station users' interface to correctly show station assistants, associate directors, and directors

WE SHARE THE IMPACTS

Q4 | Oct 1- Dec 31, 2021

The Multistate Research Fund promotes agricultural innovation by providing federal funds to collaborative land-grant university research and Extension projects. We communicate the impacts and importance of these projects to the American people and give researchers and Extension specialists the skills and knowledge to share their science.

IMPACT STATEMENTS



2 Impact Statements produced (NC1023, NCC211). We also began organizing our Impact Statement queue for 2022.



Impact Statements were shared by the NIFA Communications team in various **NIFA reports, talking points, and presentations.**

Impact Statements on [soil](#) (multiple multistate projects) and [climate-resilient septic systems](#) (NE1545) were featured on the NIFA blog.

NEWSLETTER

Our September newsletter had 42 opens. Our December newsletter, which was recently released, already has 43 views. Newsletters receive additional views when released on social media. Newsletter content is shared in various other ways, but we will continue to try to improve the newsletter medium.

WORKSHOPS



3 Impact Writing Workshops delivered:

- A **webinar** on impact reporting to **North Central Region AAs**
- An **in-person workshop** for Illinois AES/ Extension faculty*
- A **virtual workshop** for University of Tennessee Institute of Agriculture faculty in October

**The University of Illinois reimbursed travel costs.*

Sara also recorded an [impact writing training](#) for the National Impact Database.

Upcoming workshops:

- An in-person workshop for the regional multistate IPM groups in Denver
- A virtual workshop for NRSP-9
- In-person or virtual workshops for 2021 nominees (S1069, S1077, NC1180) who opted to postpone to 2022

TEAM

Lea Wolff's last day with the MRF Impacts team was December 31, 2021. The student social media position has been discontinued.

Review and revision of the NRSP1 FY22-27 renewal is underway.

SOCIAL MEDIA

We shared Impact Statements and connected to events and conversations through social media posts. In Q4, we highlighted research on World Soil Day, Veteran's Day, World Science Day, World Food Day, apples, pears, antibiotic resistance, food safety, wine, beer, climate change, and more.

We continue to make progress aligning our social media efforts with those of LGU communicators and NIFA. For example, we now meet monthly with NIFA's social media strategist, Rachel Dotson, and Lori Gula, NIFA's Director of External Communications.



224 likes **159** retweets/replies

150 clicks on links to view/read the Impact Statement

90 tweets

35,558 people received our tweets in their Twitter feeds or search results



78 posts on Facebook

849 accounts saw these posts

37 likes and shares



70 posts on Instagram

67 accounts engaged

527 accounts reached

WEBSITE

772 sessions*

2.2 pages/session

535 users*

3:00 minutes/session

The number of users is down (likely due to filtering for bots); however, the number of pages per session and minutes per session have increased. This is good news as it suggests our users are spending more time exploring our content.

**Users adjusted to filter bot traffic. Other metrics include bot traffic. Actual average session duration is likely slightly higher (bot traffic tends to be short pings on pages that lower the average).*

CONTACT US

- mrfimpacts.org
- mrfimpacts@colostate.edu
- [@MRFimpacts](https://twitter.com/MRFimpacts)