

## **Communications and Marketing Committee**

**September 8, 2020, 4:00-5:00 PM EDT**

### CMC Agenda

1. Introductions and opening remarks (Mark)
2. Approval of the agenda (Mark)
3. Approval of minutes, 7/7/2020 (attached, Mark)
4. Forbes/Tate Partners (Ryan McConaghy)
  - a. Draft of strategic plan (attached)
  - b. CMC roles and responsibilities
  - c. Follow-up steps
5. APLU and partners input (Doug)
6. Any other business (All)
7. Executive session