

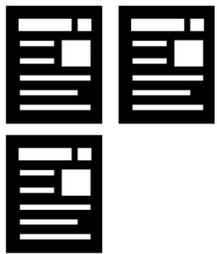


WE SHARE THE IMPACTS

Q1 | January 1 -April 30, 2019

To sustain American agriculture, consumers and policymakers must understand its importance and value—and the impact of the research and Extension programs that support it. The Multistate Research Fund promotes agricultural innovation by providing federal funds to collaborative land-grant university research and Extension projects. We communicate the impacts and importance of these projects to the American people and give researchers and Extension specialists the skills and knowledge to share their science.

IMPACT STATEMENTS



3

Impact Statements (NC1200, NE1336, S1054) written, designed, and distributed. Queue created for 2018-terminating projects.



~10

Multistate Research Projects featured on the Land Grant Impacts Database. **2 Impact Statements** featured in **USDA-NIFA's Fresh From the Field** newsletter and Impacts blog.

SOCIAL MEDIA

This quarter, we released 2 special series, which attracted new followers and increased engagement. **Our #ImpactMatters series** described how to write good impact statements and why they are important. **Our #HistoryofMRF series** explained the origins of MRF Impacts and the institutions and programs that support it.



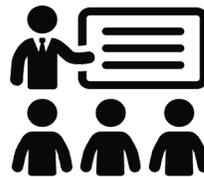
197 likes **38** retweets

41 clicks on links to view/read the Impact Statement

103 tweets

55,400 people received our tweets in their timelines or search results

WORKSHOPS



5

Impact Writing Workshops planned for 2019 (W2006, NE1710, S1063, NC2172, and W3009). 2 of these workshops will be open to members of other multistate groups.

OUR TEAM



SARA DELHEIMER
Impact Writer



SUNDAY MILLER
Social Media



75 posts on Facebook

305 post engagements

CONTACT US

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