

National Pesticide Safety Education Center Update

2019 National IPM Coordinating Committee (NIPMCC)
October 22-23, 2019
Tom Smith

Executive Director





- History, Mission & Governance
- Structure
- How we meet our mission
- NPSEC's role in the bigger picture
- Questions
- Introduction of Dr. Dean Herzfeld

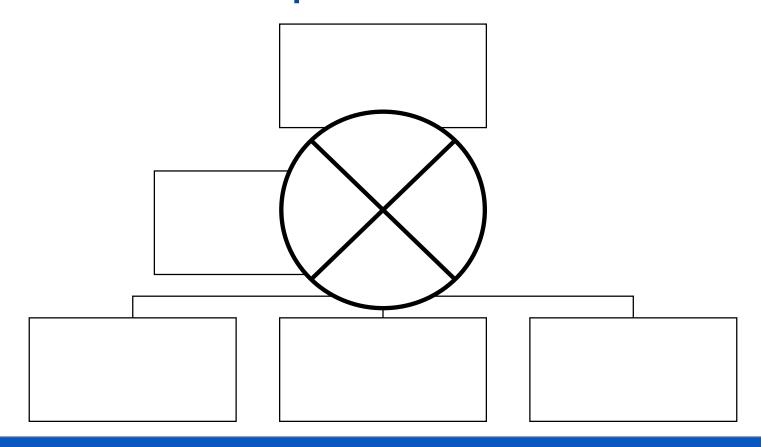


History, Mission and Governance

- Non-profit formed in February 2017 with 2-years of seed money from Crop Life Foundation
- Mission: To Serve and Support extension Pesticide Safety Education Programs (PSEPs) in every state, territory and tribe.
- Directorate Board of Directors
 - 8 PESPs
 - 2 Regulators
 - 2 Registrants
 - Liaison with eXtension



Organizational & Operational Structure







Tech Team



Kerry Richards
Ed Program
Developer



Dean Herzfeld
Ed & CT
Facilitator



Weatherbee
Exec and
Admin Assist



Kara Maddox
Creative
Director & Com

Tom Smith Exec Director

Board of Directors





Printing, Distribution and Revenue sharing www.npsecstore.com

Online Course development and hosting

Tech Services

Grant Funding

Amplifying Messages



Printing, Distribution & Revenue Sharing

- Pesticide Educational Resources Collaborative (PERC)
- National Pesticide Information Center (NPIC)
- Association of Farmworker Opportunity Programs (AFOP)
- State PSEPs
 - Colorado
 - Maryland
 - Michigan
 - Oregon
 - Rutgers





Software Platforms

- Articulate Presenter
- Articulate Rise
 - https://npsec.us/elearning/#/
- Adobe Captivate
- Hosting on eXtension Campus

Fee for Service

or

Cost recovery

Projects

- New Hampshire
 - IPM
- Colorado
 - Basic Pesticide Training
- Idaho
 - Applicator core training
 - Master gardeners pesticide calc
- Paraquat
 - EPA mandated training





- E-books
- Phone apps
- Website development <u>www.npsec.us</u> & <u>www.protectbees.us</u>
- Social Media <u>www.facebook.com/NPSEC/</u>
- Videography and photography





- Western IPM Center
 - Pacific Islands PSE Needs Assessment
- EPA Meetings Implementation Grant
 - Michigan State University award
 - NPSEC and Migrant Clinician Network Subaward
 - 5 year grant \$2.5 million
- eXtension New Technologies for Ag Extension (NTAE)





- Existing meetings
 - Pesticide Applicator Certification and Training (PACT)
 - Certification and Training Assessment Group (CTAG)
- New Meetings
 - Collaboration Teams
 - Respirators
 - Pollinators
 - Integrate Pest Management (IPM)
 - Invasive Species
 - Pacific Island PSE Collaboration

Amplifying Messages





eXtension NTAE grant

target messaging about pollinators and pollinator education using mass media, including radio and digital resources





- Serve and Support extension PSEPs
- Facilitate and Incentivize Collaboration with a diverse group of stakeholders
- Interface with universities, government and large multinationals without the institutional barriers

Values:

Inclusive, Transparent, Supportive, Responsive



- Questions
- Introduce Dr. Dean Herzfeld

