



▼ How to Connect with Federal Legislators

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Federal Relations at Cornell

- Work with University Leadership – Institutional and Academic
 - Determine Cornell's position on federal legislation and major regulatory activity
 - Set the Universities priorities in the annual appropriations process
- Establish and maintain relationships with federal policymakers and their staff
 - Communicate Cornell's position on key legislative and regulatory issues
 - Promote Cornell expertise to policymakers on a wide range of subjects
 - Respond to requests for information
- Work with coalitions – higher education associations, professional societies, trade associations, industry groups – to promote items of mutual interest

Enlisting Campus Advocates: Presidents, Deans



Faculty present their research at Capitol Hill receptions



Student Advocates:
Undergraduate
financial Aid,
Graduate Student
Research



Outreach Advocacy:
Cooperative Extension
volunteers
4-H Teen
Ambassadors





▼ Federal budget overview

FY 2020 in Perspective

Timetable: Federal budget

- President's budget proposal delivered to Congress
 - Early February, right after State of the Union
- Congressional budget committees write a budget resolution
 - Target date: March 15
 - Not a real budget, but blueprint with recommendations of spending targets in broad categories
 - Sets top line, establishes priorities, provides “reconciliation instructions” to Congressional Committees
 - President does not sign

Timetable: Federal Appropriations

- Appropriations Committees solicit input
 - Agency budget hearings: February and March
 - Member requests: mid-March (House) – early April (Senate)
- Subcommittee markups: After April 15, if no budget resolution
 - "Deeming resolution" to establish overall spending cap
 - 302(b) allocations to divide up discretionary spending among Subcommittees
- Full Committee markups: May – June
- Floor consideration: June – July
 - Rank-and-file members propose germane amendments during open debate
- Conference Committee: Through the summer, into September
 - Reconciles differences between House and Senate bills
- Final Passage: Target date - September 30
 - President often issues "Statement of Administration Policy"
 - Continuing Resolution for bills not enacted by October 1



Why be an advocate?

Help inform the debate

Budget season is busy season

- Why should Congress continue to invest public funds in things like IPM, Cooperative Extension, Agriculture Research?
- If Members don't hear from you – especially if they hear from everyone else – how else will they know whether they're getting their money's worth?
 - Federal agencies and programs provide detailed budget justifications to Congress
 - Interest groups submit appropriations requests
 - Fly-ins to lobby in person
 - Letters
 - Testimony for the record: written statements, public witness days

Effective communication

Define

Define your “ask” – put it front and center in all of your communications with legislators

Write

Write an effective one-pager

Tell

Tell your story: Data are good, but people remember anecdotes

Enlist

Enlist third-party advocates to vouch for your effectiveness

Navigating Capitol Hill

WWW.HOUSE.GOV

202-225-3121

A screenshot of the official website of the U.S. House of Representatives. The header is dark red with a search bar containing the text "Search:" and a red "SEARCH" button. Below the header, the main content area has a dark blue background. It features the text "FIND YOUR REPRESENTATIVE" in white, followed by "Enter your zip code" and a white input field. To the right of the input field is a red "LOOK UP" button and a small map of the United States. At the bottom of the page, a white text bar reads "116th Congress, 1st Session · The House is not in session."

WWW.SENATE.GOV

202-224-3121

Contact 116th Congress



and salaries.

Current senators' contact information as well as links to related information such as biographical profiles, statistics,

Contacting the hill



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INFORMATION



**MEET
TOM**



ISSUES



**TOWN
HALLS**



**HELP WITH A
FEDERAL
AGENCY**



CONTACT

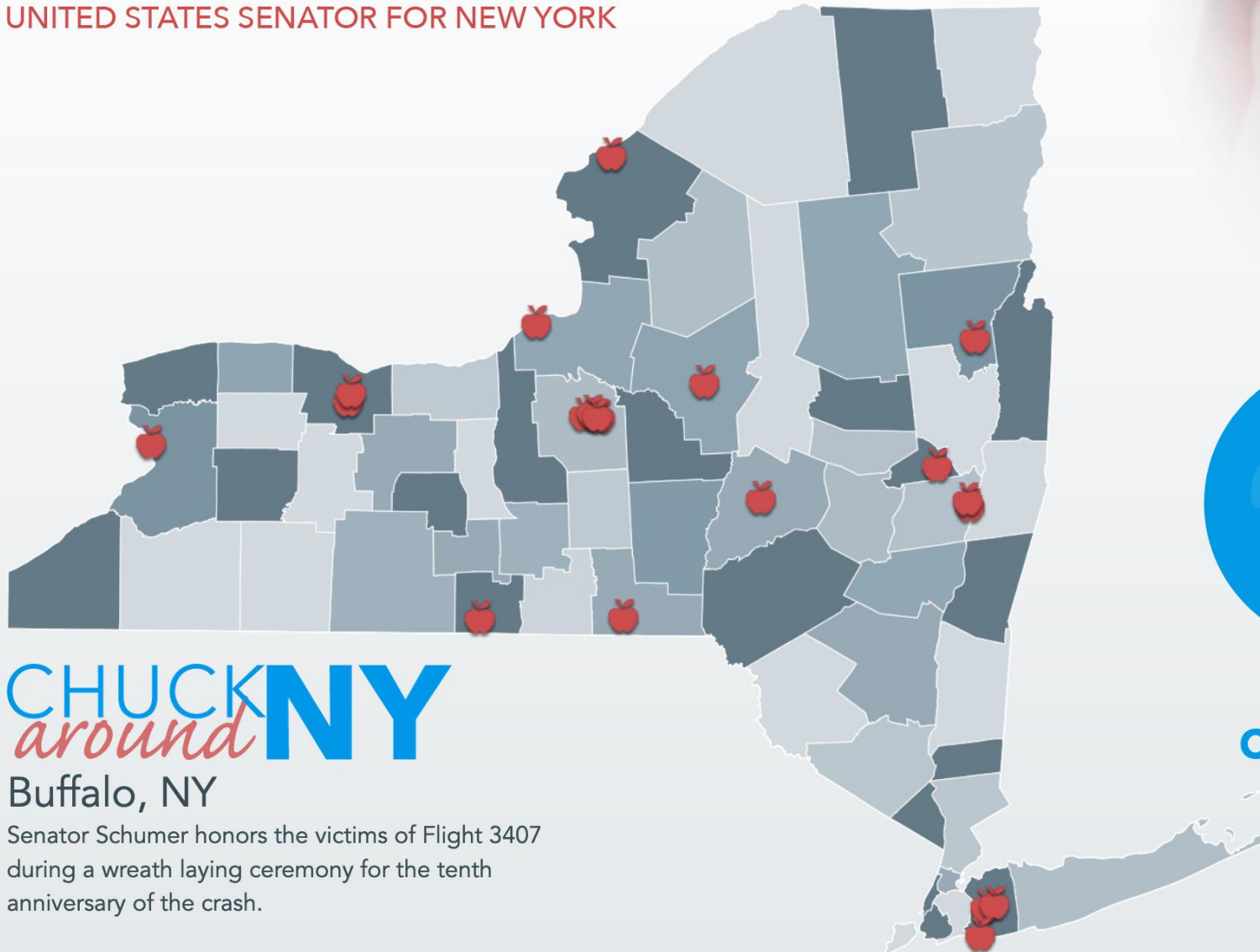


TOUR REQUEST

Charles E. SCHUMER

UNITED STATES SENATOR FOR NEW YORK

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CHUCK *around* NY

Buffalo, NY

Senator Schumer honors the victims of Flight 3407 during a wreath laying ceremony for the tenth anniversary of the crash.



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Description:

Leadership Connect (formerly Leadership Library) allows screening for people, companies, and organizations by type, industry, job function, geographic location, size, or keyword. Ideal for searching NGOs, government agencies, board memberships, and not-for-profit organizations.

The database includes 14 Leadership Directories yellow books, of which five are published quarterly: Congressional yellow book, Federal yellow book, State yellow book, Corporate yellow book, and News media yellow book; and nine are published semiannually: Municipal yellow book, Federal regional yellow book, Judicial yellow book, Financial yellow book, Associations yellow book, Law firms yellow book, Government affairs yellow book, Foreign representatives in the U.S. yellow book, and Nonprofit sector yellow book.

[Connect to Leadership Connect](#)

Off campus access

Follow through & follow up

- Say “thank you”
 - After meetings, milestones in the legislative process
 - Social media is effective
- Send reminders throughout the process
- Invite your Representatives and their staff members to visit
 - Tour a worksite to show IPM in action
 - Involve stakeholders who are key constituencies



TWITTER

1m ago

Retweeted by Chuck Schumer:

#BigRed on the Hill: @Cornell
President Pollack thanks
@SenSchumer for his leadership
in negotiating the FY18 budget...



TWITTER

2m ago

Liked by Kim Opperman:


Sen. Charles Schumer on New York agriculture and the impact of Cornell

POSTED ON SEPTEMBER 5, 2017 BY [COLLEGE OF AGRICULTURE AND LIFE SCIENCES \(CALS\)](#)





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 MyPlaylist ☆





SENATOR CHUCK SCHUMER: We are one of the most important and diversified agriculture states in the country.

WHAT TO WATCH NEXT




0:29 MyPlaylist ☆


Cornell helps Stony Brook Wholehearted Foods grow



 3:59 MyPlaylist ☆

The Machinist



 2:15 MyPlaylist ☆

Study reveals NYS apple industry's true economic impact

surprise me

A red speech bubble graphic with a white outline, pointing downwards. It contains the text "Questions? Comments?" and "THANK YOU!".

Questions? Comments?

THANK YOU!