

National IPM Communicator:

Update and Discussion

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“What is needed is a process to aggregate, package and disseminate success stories.”

Regional IPM Centers lead a workshop on “How to be Successful with Success Stories”

- Evaluation & Communications
- Speakers included a SARE national communicator.

Committee endorsed the concept of a National IPM Communicator to “aggregate, package and disseminate success stories.”

Working concept developed into a pre-proposal and discussed with USDA-NIFA and shared her.

Funding ideas discussed.

Regional IPM Centers discuss greater communications coordination, formalize a communications committee and relaunch the www.ipmcenters.org/ website.

Website relaunch showed the benefits of working together and the limitations

Need still exists.

Position (or Process) doesn't exist.

Funding remains the challenge.

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