

ESCOP CAC Teleconference - Thursday, October 18 at 4 pm ET

To join:

Web/mobile: <https://zoom.us/j/844816628>

Phone: 1 646 558 8656 or +1 669 900 6833 Meeting ID: 844 816 628

<http://escop.info/committee/cac/>

Participants: Deb Hamernik, Jeff Jacobsen, Gary Thompson, Rick Rhodes, Hunt Shipman, Vernie Hubert, Maggie Earle, Chris Hamilton (recorder)

Action Items:

- Jeff will contact Greg Cuomo at UMN to see if he's available to attend the upcoming Minneapolis NIFA listening session.
- Jeff will contact Mike Harrington to have him reach out to Steve Loring or other NMSU administrator to attend the Albuquerque listening session, or see who else from the W region may be there.
- Jeff will contact Rick Klemme at ECOP regarding interest in creating joint ECOP/ESCOP written testimony for the NIFA listening sessions, deadline November 30, 2018.
- Rick Rhodes and Jeff will contact their directors to find either an NC or NE volunteer to serve on the NIDB committee.
- Deb will draft a document outlining ESCOP expectations for the communications consultant's plan of work, as requested by Steve Loring of the CMC, and share for discussion and comment at the APLU ESCOP Executive Committee meeting in November.
- Jeff will reach out to Faith Peppers, Sarah Lupis, and Sara Delheimer to get more information about the pending ACES to BAA communication.
- Rick will send out the FY19 numbers for NRSPs and regional off-the-top funded projects.
- Jeff/Chris will add the additional topics identified below in the minutes to the November 12 ESCOP Executive Committee during APLU in NOLA. They will then circulate the draft agenda to the CAC for comment.

Agenda and Minutes:

1. Welcome and roll call - Deb and Chris – Done, see participants list.
2. Approval of today's agenda – Deb
 - a. Add an update from Hunt Shipman
 - b. Action: Agenda approved with addition**
3. Fall ESS meeting debrief – Deb
 - a. The meeting had a total of 91 registrants; 80 early, 11 late.
 - b. Meeting budget is still being finalized, but it appears that income exceed expenses by about \$5000. That amount can carry over to help cover Deb's travel expenses as ESCOP chair.
4. NIFA Listens sessions and feedback - Deb, Rick
 - a. Rick created a document for attendees to use and present ESCOP priorities and concerns. It is currently under review by Deb, Jeff, and Gary. It should be ready for ESCOP attendees to use at the Minneapolis and Albuquerque sessions.

- b. Jeff will be unable to attend the Minneapolis session due to travel. **Action: Jeff will contact UMN's Greg Cuomo to see if he is available. Jeff will also reach out to Mike Harrington to see who will be attending the Albuquerque session from the Western region. Steve Loring from NMSU was suggested as a good rep for ESCOP, if he's available.**
 - c. Developing a joint statement with ECOP was discussed. Gary indicated that for 2017, they had one and it was well-received. Rick mentioned that he and Rick Klemme initially discussed creating joint written testimony, but nothing's been finalized yet. The written testimony deadline is November 30. Rick Rhodes emphasized the great value and opportunity available by attending these listening sessions in person and being able to interact directly with NIFA reps. **Action: Jeff will contact Rick Klemme regarding interest in creating this document.**
5. National Impact Database Committee Co-Chair – Eric Young
- a. Eric was not able to make the call, but he shared an update with Deb and Jeff via email that current lead co-chair, Bill Brown, has moved to Texas Tech and has asked to be replaced on the committee. Karla Trautman has assumed the lead co-chair role, but we are still in need of an AES co-chair. Eric recommended Steve Loring from NMSU to fill this role. The committee will then need to appoint an AES rep from either the NE or NC region. **Action: Rick and Jeff will contact their directors in search of a volunteer to fill the vacancy.**
 - b. Discussion ensued then on the lack of enthusiasm for the NIDB from both the NC and NE regions, questioning its utility and value above what already is being shared directly from stations to NIFA. NIFA NPLs don't use it much, since impacts do not include accession or grant numbers to link NIFA and other funding to impacts.
 - c. Since ESS still has budget obligations to the NIDB, we need to discuss next steps for our membership on the NIDB and if and how to withdraw from it, should that be decided. **Action: Jeff/Chris will add this topic to the ESCOP Executive Committee meeting at APLU in November.**
6. ESCOP Committee Reports (B&L, CMC, DCC, NRSP-RC, S&T; new information only, please)
- a. B&L: Next call is Tuesday and they are diligently working on the strategic realignment of budget line items. More info on this topic should be available at the November meeting at APLU. **Action: Jeff/Chris will add this topic to the ESCOP Executive Committee meeting at APLU in November.**
 - b. CMC: Steve Loring is the incoming CMC chair and also chairing its plan of work committee. He has reached out, seeking initiatives and strategies for moving forward with the scope of work for the communications consultant (currently kglobal). It was also mentioned that the kglobal contract needs to be re-negotiated in December, so ESCOP needs to provide this scope of work very soon. **Action: Deb will draft a document outlining ESCOP expectations and share for discussion and comment at the APLU ESCOP Executive Committee meeting in November. Jeff/Chris will also add this topic to the draft meeting agenda.**
 - c. Hunt Shipman discussed the efforts with Extension (championed by Alaska CES director Fred Schlutt) to support moving SNAP-Ed management to LGU Extension and the subsequent letter of support he drafted for Extension director signature support. This

letter was shared with Jenny Nuber at kglobal and they are waiting for Extension feedback and support before drafting further leveraging materials.

- d. DCC: Nothing new to report since the Fall ESS meeting. Deb mentioned that the awardees were excellent and well-received. Rick mentioned that Dave Leibovitz invited the awardees to the National Diversity and Inclusion meeting. They were not aware of it and were pleased to learn of its existence and will try to attend. The award and luncheon were very successful.
 - e. NRSP-RC: Rick indicated that the committee is getting ready to start next year's reviews. Fred Servello has charged the committee to think carefully about the role and funding of NRSPs, with an effort to move projects off NRSP OTT support. The committee is also planning to clean up the NRSP guidelines to make them more clear and consistent.
Action: Rick will send the FY19 numbers for NRSPs and regional OTT funded projects to NIFA very soon.
 - f. S&T: The Committee and EDs are currently in the middle reviewing the 9 new Roadmap documents created by Sara Delheimer.
7. Items of Regional Significance (ARD, NC, NE, S, W; as needed)
- a. NC: During their fall meeting in Lincoln, the NCRA directors discussed seeing if there is interest in bringing together regional communications personnel to discuss best practices and how to most effectively share our messages with existing and new audiences. Jeff/Chris will work to host Zoom meetings and possibly have a subset communications people meet at the spring NCRA meeting. Gary indicated that at ACES, communications personnel discussed creating something to share with BAA, describing their communication efforts for the LGU system. **Action: Jeff will reach out to Faith Peppers, Sarah Lupis, and Sara Delheimer to get more information about the ACES efforts.**
 - b. NE: Hosted the most recent, very successful NIFA listening session in Connecticut.
8. November ESCOP Executive Committee Meeting at APLU
- a. Date/time – Monday, November 12 1:45 pm to 5 pm, Balcony 'L'
 - b. Agenda items
 - i. Visit with new NIFA Director Scott Angle
 - ii. ESS/ARD Account at APLU. We still need cost information from Ian Maw.
 - iii. Update on 2019 fall meeting – George/Eric
 - iv. Standing Committee Reports
 - v. Other – Jeff/Chris will add in topics from today and send a draft around for CAC comment.
9. Other, as needed.
- a. Update from Hunt Shipman: Nothing has really changed on the legislative front from the Fall ESS meeting, but after the November election and at APLU, he expects he'll have an analysis to share. Not much new on the NIFA relocation yet, either. The USDA is likely still reviewing host proposals. Deb indicated to Hunt that any information on next steps and process would be helpful to present at APLU.
 - b. Jeff and Robin did a webinar with NRCS this week, discussed high-level possible joint projects. No updates yet on document from the Fort Collins Summit.

Meeting adjourned at 4:47 pm ET.

Upcoming Meetings:

- ESCOP Executive Committee Meeting, Monday, November 12, during APLU Annual Meeting at the Marriott Hotel, New Orleans, LA. 1:45 pm to 5 pm, Balcony 'L'
- ESCOP Committee Meeting, during CARET/AHS Joint Sessions, March 4, 2019, Hilton Crystal City, Arlington, VA.
- ESCOP Committee Meeting, during Joint COPs, July, 2019. TBA. (Seattle, WA or Park City, UT?)
- Fall ESS/AES/ARD Meeting and Workshop, joint with Extension, September 23-26, 2019, Indianapolis, IN.