



FEDERAL POLICY & FUNDING FOR THE SOCIAL & BEHAVIORAL SCIENCES

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CONSORTIUM OF SOCIAL SCIENCE ASSOCIATIONS

ESCAP SOCIAL SCIENCES SUBCOMMITTEE, FEBRUARY 28, 2018

ABOUT



- Advocacy for the shared policy interests of all fields of social & behavioral science
- Audiences: Congress, Executive Branch, scientific & higher ed communities, and the general public
- Formed in 1981 amid attacks on NSF social science funding



MEMBERSHIP ORGANIZATIONS

Academy of Criminal Justice Sciences
African Studies Association
American Association of Geographers
American Council of Learned Societies
American Evaluation Association
American Historical Association
American Psychosomatic Society
Association for Asian Studies
Association for Behavioral and Cognitive Therapies
Association for Public Policy Analysis and Management
Association of Academic Survey Research Organizations
Association of Research Libraries
Council of Colleges of Arts & Sciences
Council on Social Work Education
Economic History Association
History of Science Society
Midwest Sociological Society
National Association of Social Workers
National Council on Family Relations
North American Regional Science Council
Rural Sociological Society
Social Science History Association
Society for Prevention Research
Society for Research on Adolescence
Society for Social Work and Research
Society for the Psychological Study of Social Issues
Society of Behavioral Medicine
Southern Political Science Association
Southern Sociological Society
Southwestern Social Science Association

COLLEGES & UNIVERSITIES

Arizona State University
Boston University
Brown University
Carnegie Mellon University
Columbia University
Cornell University
Duke University
Fielding Graduate University
Florida State University
George Mason University
Georgetown University
Harvard University
Howard University
Indiana University
John Jay College of Criminal Justice, CUNY
Johns Hopkins University
Massachusetts Institute of Technology
Michigan State University
New York University
North Carolina State University
Northwestern University
Pennsylvania State University
Princeton University
Rutgers, The State University of New Jersey
Stanford University
Texas A&M University
The Ohio State University
University of California, Berkeley
University of California, Irvine
University of California, Los Angeles
University of California, Santa Barbara
University of Colorado, Boulder

University of Chicago
University of Georgia
University of Illinois
University of Iowa
University of Maryland
University of Michigan
University of Minnesota
University of Nebraska, Lincoln
University of North Carolina, Chapel Hill
University of Oklahoma
University of Pennsylvania
University of Pittsburgh
University of Texas, Austin
University of Texas, San Antonio
University of Virginia
University of Washington
University of Wisconsin, Madison
Virginia Tech
West Virginia University
Yale University

CENTERS & INSTITUTES

American Academy of Arts and Sciences
American Academy of Political and Social Science
Center for Advanced Study in the Behavioral Sciences
Cornell Institute for Social and Economic Research
Institute for Social Research, University of Michigan
Institute for Social Science Research, University of
Massachusetts, Amherst
NORC at the University of Chicago
RTI International
Social Science Research Council



CURRENT POLICY & FUNDING ENVIRONMENT

MACRO CHALLENGES TO SCIENCE

- Science is not a centerpiece of the current White House.
- Congress still log jammed, even with the same party in control due to party infighting
- Applied research tends to be valued over basic research
 - General lack of understanding about basic research/peer review
- Nature of the work of a Member of Congress prevents them from thinking long-term.
 - 2-year-terms in House (endless election cycle)
 - Annual budgeting

CURRENT CHALLENGES TO SCIENCE

- Temporary lifting of statutory budget caps on discretionary spending, but not out of the woods yet
- Disagreement about parity for non-defense and defense spending
- Entitlement reform not currently on the table
- Research funding is held hostage to high-partisan non-research policy debates

FY 2018

- Started October 1, 2017
- Currently operating under 4th continuing resolution of the year (and facing a third shutdown)
- 2-year deal on spending caps reached in February
 - Discretionary spending increased by \$385 billion
 - \$131 billion for non-defense discretionary programs
- Appropriators now deciding how to distribute the increases

Current CR expires on March 23

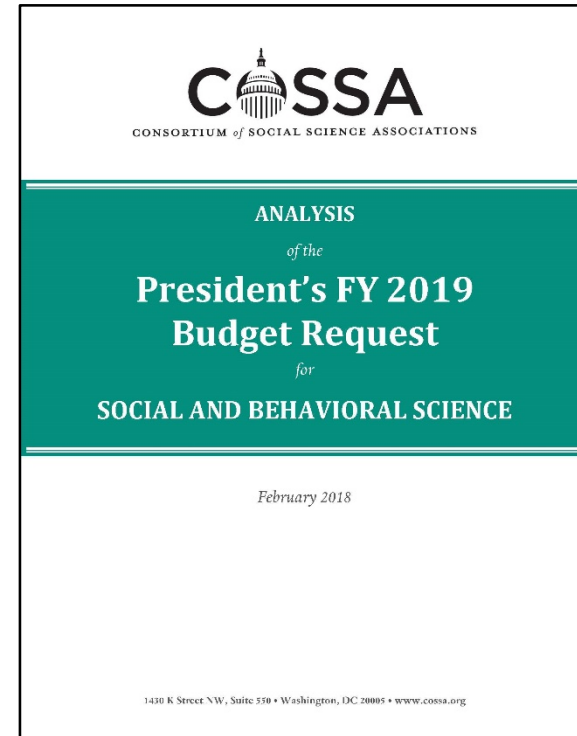
FY 2018 APPROPRIATIONS SNAPSHOT

	Enacted FY 2017	President's Request	House	Senate	FY 2018 Final	FY 2018 vs. FY 2017
DEPARTMENT OF AGRICULTURE						
Economic Research Service	86.8	76.7	76.8	86.8		
National Agricultural Statistics Service	171.2	185.7	183.8	191.7		
National Institute of Food and Agriculture	1362.9	1252.8	1341.3	1373.2		
DEPARTMENT OF COMMERCE						
Bureau of the Census	1470.0	1494.4	1507.0	1521.0		
DEPARTMENT OF EDUCATION						
Institute of Education Sciences	605.3	616.8	605.3	600.3		
International Education and Foreign Language Studies	72.2	0.0	65.1	72.2		
DEPARTMENT OF ENERGY						
Energy Information Administration	122.0	118.0	118.0	122.0		
DEPARTMENT OF HEALTH AND HUMAN SERVICES						
National Institutes of Health	34084.0	26603.6	35184.0	36084.0		
Agency for Healthcare Research and Quality	324.0	272.0 ¹	300.0	324.0		
Centers for Disease Control and Prevention	7184.8	5975.2	7001.5	7119.9		
National Center for Health Statistics	160.4	155.0	155.4	160.4		
DEPARTMENT OF JUSTICE						
Bureau of Justice Statistics	45.5	38.0	44.5	45.5		
National Institute of Justice	39.5	33.0	38.5	39.5		
DEPARTMENT OF LABOR						
Bureau of Labor Statistics	609.0	607.8	609.0	609.0		
NATIONAL SCIENCE FOUNDATION	7472.2	6552.9	7339.5	7311.0		

¹ The President's budget request proposes to consolidate the Agency for Healthcare Research and Quality as an institute within the National Institutes of Health.

FY 2019

- President's Budget Request was released on February 12.
- Produced before FY 2019 caps were raised; addendum adds in (some) extra money
- Ignores “parity principle” of distributing equal cuts & increases to non-defense and defense discretionary programs (would move \$57 billion to defense)
- Preview of reorganization of federal government (Spring release)
- **Non-starter in Congress**, but useful insight into Administration priorities



FY 2019 REQUEST: USDA

	FY 2017 Enacted	FY 2018 House	FY 2018 Senate	FY 2018 Enacted	FY 2019 Request	FY 2019 Request vs. FY 2017 Enacted
Economic Research Service	86.8	76.8	86.8		45.0	-48.1%
National Agricultural Statistics Service	171.2	183.8	191.7		165.0	-3.6%
National Institute of Food and Agriculture	1362.9	1341.3	1373.2		1257.7	-7.7%
Research and Education Programs	849.5	830.4	854.9		794.5	-6.5%
Agricultural and Food Research Initiative	375.0	375.0	375.0		375.0	0.0%
Hatch Act	243.7	243.7	243.7		243.2	-0.2%
Extension	477.4	475.9	481.4		450.2	-5.7%
Integrated	36.0	35.0	37.0		13.0	-63.8%

FY 2019 REQUEST: USDA

- Big cut to ERS; considering consolidation with NASS:

“The 2019 Budget also provides a framework for streamlining statistical services by targeting funding for the Economic Research Service on its core mission and examining the potential benefits of consolidating the Economic Research Service with the National Agricultural Statistical Service in fiscal year 2020.”

- Eliminates several NIFA programs (repeat proposal from FY 2018 request)

- Capacity Building for Non Land-Grant Colleges of Agriculture
- Farm Business Management
- Sun Grants
- Global Change/UV Monitoring
- Multicultural Scholars, Graduate Fellowships and Institution Challenge Grants
- Secondary and Two-Year Post-Secondary Education
- Farm Safety and Youth Farm Safety Education
- New Technologies for Agricultural Extension
- Rural Health and Safety Education
- Renewable Resources Extension Act
- Women and Minorities in STEM Fields

REASONS TO BE OPTIMISTIC

- Social science is not under direct attack (by those who matter).
 - **Glass half full** – Policy makers aren't focusing on/don't care about smaller ticket items (i.e. social science research funding)
 - **Glass half empty** – Current budget deal only in effect for 2 years– and FY 2018 is nearly half over and still without full year funding
- Tight R/D margins will force compromise.
- **Congress holds the power of the purse!**
 - Trump budget not based in reality
 - Higher spending caps mean (modest) increases likely for most programs (for FY 2018-19 anyway...)



COSSA'S ADVOCACY & ENGAGEMENT



CONSORTIUM *of* SOCIAL SCIENCE ASSOCIATIONS

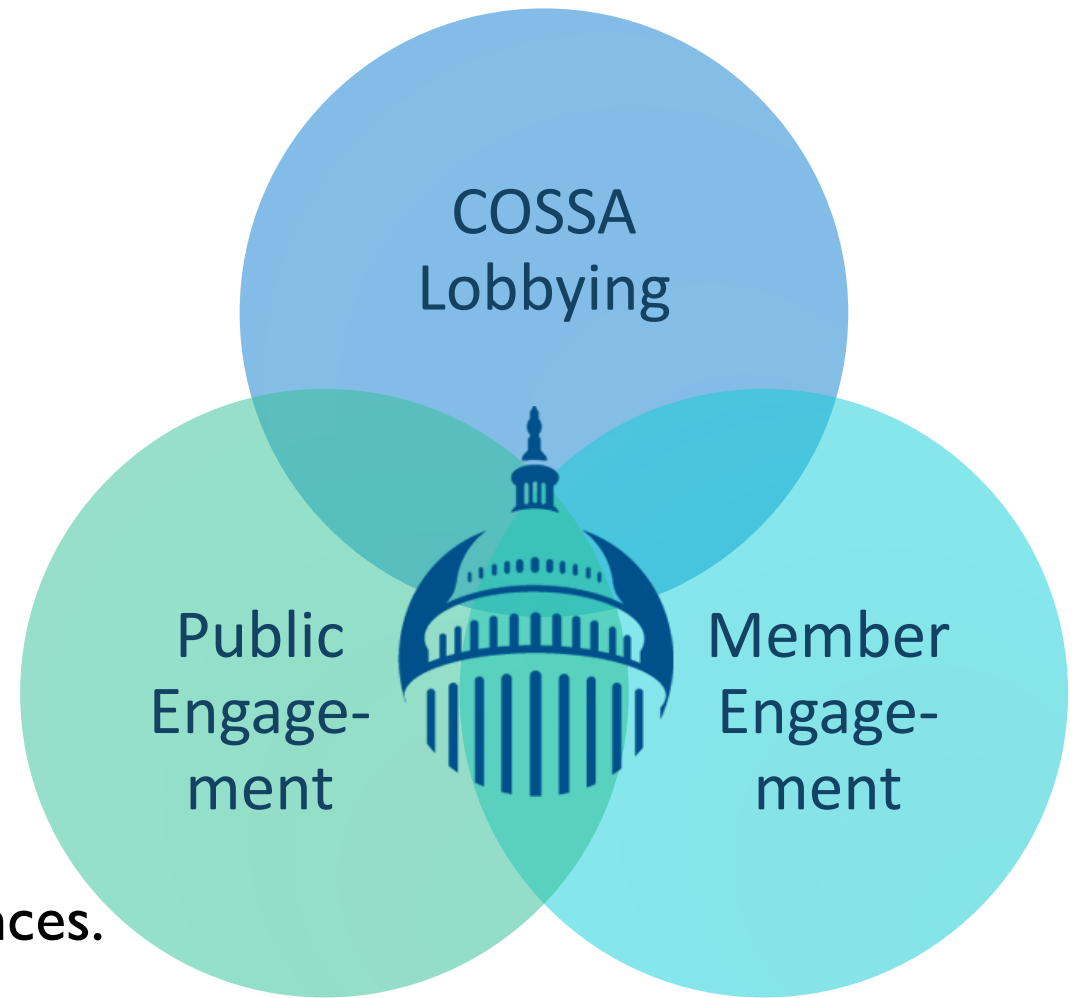
2018 LEGISLATIVE AGENDA *for* SOCIAL & BEHAVIORAL SCIENCE RESEARCH

- 1 Cancel harmful sequestration cuts and protect non-defense discretionary spending.
- 2 Provide real growth in research funding, including for basic research, across all STEM disciplines.
- 3 Invest in and protect the federal statistical and data enterprise.
- 4 Support the use of social science research across federal agencies to ensure policies are based on sound evidence.

Read the whole thing at <http://bit.ly/2DpVMKw>

ADVOCACY ACTIVITIES

1. Nurture champions within Congress and throughout Executive Branch agencies.
2. Enhance involvement of our members in COSSA activities and advocacy efforts.
3. Connect with and equip partners, stakeholders, foundations, and the general public to advocate in support of our sciences.



PUBLIC ENGAGEMENT

- Partnerships with key constituencies – other sciences, practitioners, industry, other non-academics, etc.
- Social Media
- March for Science
- Why Social Science? blog series

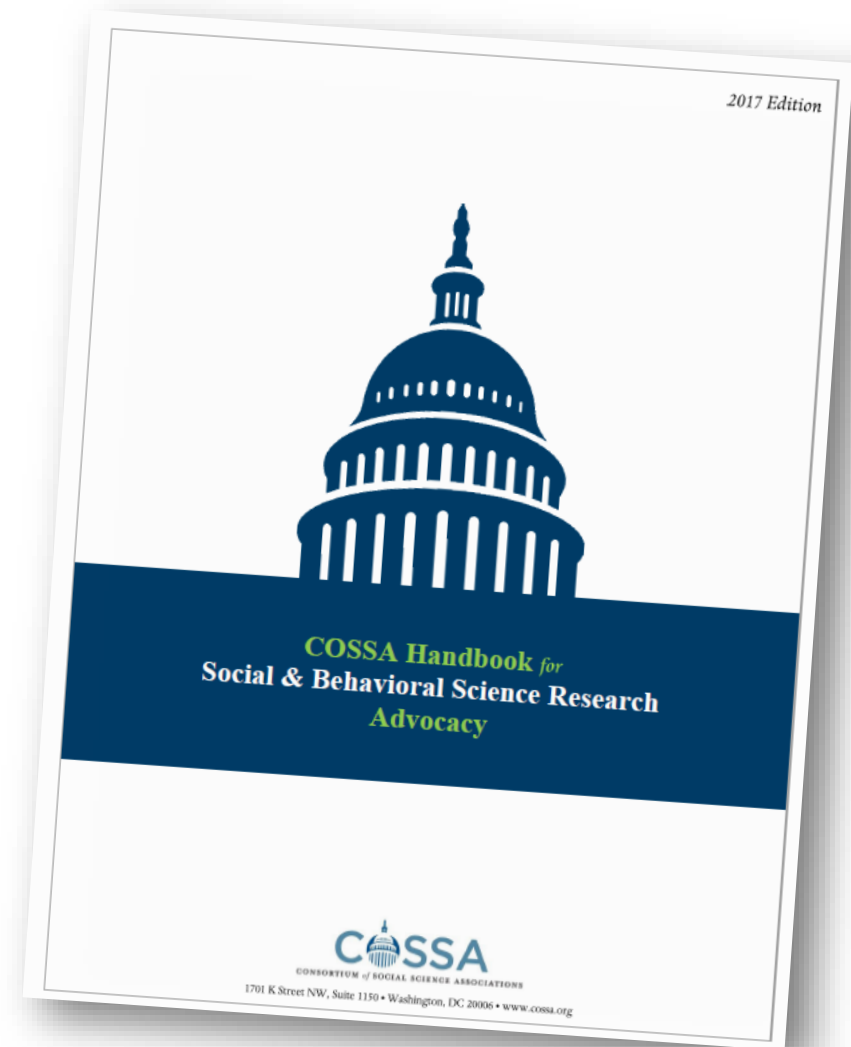


 Christopher Marcum @csmarcum · Apr 24
@COSSADC I'm sporting your pin at work @NIH where #socialscience helps to save lives @ASAnews @geronsociety pic.twitter.com/G8EJV58Fsp

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COSSA MEMBER ENGAGEMENT

- Membership is broad, diverse, and represents the best scholars in the social sciences
- Since 2014, provide resources for members wishing to get involved:
 - Annual Social Science Advocacy Day
 - Action alerts
 - Advocacy Handbook
 - Talking Points
 - State funding fact sheets
 - Advocacy training program
 - Webinars, etc.



ENGAGE WITH COSSA

- Skype us in to your class or faculty/staff meetings – or we'll come in person!
- Sign up for the *COSSA Washington Update* and *Why Social Science?* blog.
- Make sure you're receiving our members-only resources, including action alerts (Email me at jmilton@cossa.org)
- Follow us on Twitter (@COSSADC) and Facebook
- Attend COSSA Science Policy Conference & Social Science Advocacy Day in Washington, DC – April 30 - May 1, 2018

COSSA Science Policy Conference and
2018 Social Science Advocacy Day
April 30 – May 1, 2018 ★ Washington, DC

- Science Policy Conference: April 30
 - Brings together 100+ stakeholders for a day of discussion about federal policy impacting social science
- Social Science Advocacy Day: May 1
 - Only annual Advocacy Day in support of ALL social & behavioral science disciplines
- Discounted registration for COSSA members and students!
 - Email me at jmilton@cossa.org for details

<http://www.cossa.org/event/2018-science-policy-conference/>

CHANGING THE CONVERSATION

- Launched in January 2017
- Main feature – Monthly blogs
- First year featured blogs from:
 - National Academy of Sciences
 - American Anthropological Association
 - National Institutes of Health
 - Congressman Dan Lipinski
 - American Society of Criminology
 - National Communication Association
 - American Academy of Arts and Sciences
 - Computing Research Association
 - Research!America
 - SAGE Publications



DRAFTING GUIDANCE

- 1,000 words max (page and a half)
- Answer the question “why social science?”
- Framing questions:
 - Why is social science important?
 - Why should the public care about social science?
 - Why is U.S. federal government support for this science needed?
 - What are some notable successes that have made the world better (e.g. healthier, safer, more prosperous, etc.)?
 - Are there any misconceptions about social science that you can clarify?

PROTECTING FEDERAL STATISTICS

- New initiative from the American Statistical Association to advance the federal statistical system and awareness of its significant work
- COSSA is one of 11 partner organizations
- Subscribe to Count on Stats newsletter and follow @CountOnStats



COUNT ON STATS

www.CountOnStats.org



COSSA ADVOCACY TRAINING PROGRAM

- New benefit for COSSA members launching in 2018
- In-person or webinar training modules
 - Advocating from home
 - Communicating with policymakers
 - Congress 101
 - Intro to the Federal Budget
 - Crafting a winning message



CONSORTIUM *of* SOCIAL SCIENCE ASSOCIATIONS

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