



## IPM Collaboration Team

### Meeting notes from August 22, 2018

- IPM a foundation for learning
  - “formative learning” principle
- IPM as instructional design framework (a learner map)
- Cover continuing education (recertification) efforts – e.g. WSU urban IPM program
  - use examples/scenarios
  - practices to demo IPM
- Non-certified applicators/clientele
  - M.G.
  - Organic
  - City (parks and rec); Right-of-way
- Categories:
  - Structural pest management
  - Agriculture
  - Urban
  - M.G.
  - Technicians
  - Organic
- Teaching PSE within IPM framework: you can’t separate the two
- Audience appropriateness for IPM message
- Economic impacts of using IPM in your business
- Case studies
  - Penn State
- Utilize IPM coordinators
  - Commentary for JPSE = “concept”
- Action Items:
  - Sign up with interest
  - Doodle poll for next meeting via Zoom