

## iPiPE update Going into year 4 of 5

iPiPE is supported by a USDA-NIFA AFRI Cooperative Agricultural Project grant

California	Alfalfa
New England - NY	Apple
New Jersey	Blueberries Cranberries Grapes
Florida	Citrus
Michigan	Cole Crops
South and Midwest	Corn
California	Cotton
Southeast	Cotton
Connecticut	Grapes
Pennsylvania	Hops
Virginia	Peanut
Florida	Potato
North Carolina	Potato and Tomato

Texas	Sorghum
Missouri	Soybean
North Central	Soybean
Oregon	Stone and Tree Fruit
North Dakota	Sunflower
Pennsylvania	Sweet Corn
Florida	Tomato and Pepper
Mid-Atlantic	Tree Fruit
Utah	Tree Fruit
New Mexico	Urban Agriculture
Massachusetts	Vegetables
New York	Vegetables
Utah	Vegetables

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- ✓ Illinois Pest Survey/Wide Area Survey
- ✓ North Central Region Pollinator Habitat Survey Project

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iPiPE is partnering with more existing and proposed projects!

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The most successful programs, even within iPiPE, had a pre-existing infrastructure of contributors

# 85 interns trained in IPM / Scouting / Extension / Applied Research iPiPE internship is a path to planned Ag and extension career

67 disease and insect risk assessment models

## iPiPE transition

## **iPiPE** transition

Potential users / beneficiaries:

**Growers** 

**Advisers** 

Researchers



## iPiPE transition

Potential data contributors:

**Growers** 

**Advisers** 

Researchers



## Market research

140 growers

90 Crop consultants, Extension specialists, Ag retailers, Crop Protection suppliers



## Market research

Perceived benefits of pest monitoring and forecasting

What products/services they want to see

What would motivate their data contribution

What would motivate their financial contribution



## Yearly iPiPE meeting (IPMixer)

February 5-6 in Raleigh

Presentation and discussion of market research results

Presentation and discussion of strategic plan

User interface and user experience overhaul workshop

Data exchange workshop with partners



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