

**ESCOP CAC Meeting Notes**  
**Thursday, January 14, 2015**

Participants: Carolyn Brooks, Mike Harrington, Bret Hess, Shirley Hymon-Parker, Jeff Jacobsen, Rick Rhodes, Jim Richards, Dan Rossi, Bob Shulstad, Gary Thompson, Clarence Watson, Jeremy Witte, Eric Young

1. **Notes from previous CAC call (August 20, 2015) and the agenda were approved.**
2. **Interim Actions of the chair:**
  - a. Invoices were sent for payment to APLU: NC-FAR ~~\$1000 membership~~1000 membership fee, \$400 for 'Lunch and Learn' initiative on February 8<sup>th</sup>, ~~-\$~~, \$5000 of ESCOP's financial responsibility for the National Impact Database subcommittee meeting expenses, \$12,500 to TAMU for the expenses relating to the development of the National Impact Database. Appointments made to the S&T Social Sciences Subcommittee (Doze Butler, Erica Irlbeck and Corrine Valdivia). Letter of appreciation sent to outgoing ESCOP liaison from CARET, Connie Kays, and welcome letter for incoming liaison from CARET, Rebecca Walth. Letter was sent to Ian Maw, Eddie Gouge and Suzette Robinson about the mix-ups relating to announcing the ESS Excellence in Leadership Award recipients and the Multistate Award with requested changes henceforth to elevate the recognition. Response was that the requests will increase the cost for allotted space in the booklet, which was not unexpected. The new ESCOP procedure will be to give the responsibility of the award process to the Science and Technology Committee.
  - b. On December 9<sup>th</sup>, the ESCOP and ECOP chairs represented their sections at the *First National Dialogue on The Critical Need for IPM Support of Pesticide Safety Education* in Arlington, VA. The unofficial report was provided for review. The meeting was primarily a dialog about how to better incorporate pesticide safety education (PSE) in IPM-related information where appropriate (PSE should be incorporated in road maps, meetings, outreach, RFAs, etc.)
  - c. Before concluding her remarks, Shirley asked that the CAC should be free to discuss concerns when we are asked to contribute financially to initiatives that we were drawn into 'after the fact.' Examples were given when this has been done. After considerable discussion it was determined that Bob Shulstad would chair a committee to include all EDS to discuss how to better clarify how ESCOP funds are utilized (there are guidelines already, but group will revisit those) and then suggest possible changes or new rules to handle future requests. This committee will present its findings and its recommendations at the ESCOP meeting on March 7<sup>th</sup>.
3. **Federal Budget Update and Cornerstone report** – Jim provided the update: President's budget is expected on February 9<sup>th</sup>. Things will proceed quickly as there will be compacted scheduling on The Hill due to the 2016 election. Post- election not much action either. The new templates for the one-pagers were sent out and the sections will be working with Jeremy Witte to develop content without numbers, which will be plugged in by the time of the CARET/AHS meeting.  
In response to the question of another institution (Grambling University) seeking to be an 1890 institution – Jim informed the group that has quieted for now and APLU and the 1890 CEOs sent letters to appropriate Hill offices to oppose such additions.
4. **Budget and Legislative Committee** – Mike reported that the committee is focusing on data collection to reveal the cost to run a competitive program, and the huge transactional costs to get proposals written. They will be using surveys from selective campuses that appropriately represent specific funding-types. He and Robin Sheppard recently met with Meryl Brossard and others to stay on top of developments

related to the system's Water Security Initiative and a summary of what transpired will be forthcoming. There are also plans for the B&L committees of ECOP and ESCOP to jointly meet during the CARET/AHS meeting in March.

5. **Communications and Marketing Committee** – Rick reported. Bev. Durgen is the incoming C&M Committee chair. The committee will meet on January 28<sup>th</sup> and at CARET/AHS. Small working groups are working and focusing on strategies to implement the four goals. The Twitter Town Halls are extremely successful (reaching ~300,000 and generating ~3 million impressions). The committee is seeking to understand the impact of this tremendous reach. Kglobal is well worth the investment of ~\$133,000 each from ESCOP, ECOP and AHS.
6. **Science and Technology Committee** - Jeff reported that part of their attention now is on the system's antibiotic resistance report. He will attend the summit on the 20-21<sup>st</sup> - *Antibiotic Stewardship: Policy, Education and Economics*, and one of the panelists will be Deb Hammernik. The Social Sciences subcommittee (SSc SSSc) meets in February and Dan will stand in for Jeff who has a conflict. One of the things the SSc SSSc will do is to discuss how the social sciences fits into the Water Security Initiative. The National IPM coordinating committee is reconstituting itself with some new appointments.
7. **Request from ECOP for an ESS representative on the Innovation Task Force** – Bret explained the request from ECOP and after a short discussion it was decided that ESCOP will provide a representative. **Action:** Bret will ask Bill Brown to serve. If he accepts, Shirley will **make the appointment** and will **notify ECOP** of ESCOP's willingness to participate on the task force by providing representation. This task force's mission is to work on a report to present at the Joint meeting in September, 2016.
8. **Request related to Healthy Food Systems, Healthy People** – Eric explained that the committee is asking for \$500 from ESCOP and \$500 from ECOP to develop a brochure. The cost is estimated to be \$2500 - \$3000 for 1000 copies and the balance would be paid by APLU and the Board on Human Sciences. Approval for this ESCOP payment must come from the ESCOP Executive Committee. **Action:** Carolyn will **initiate a vote-by-email** of the ESCOP Executive Committee to pay the \$500 on behalf of Shirley.
9. **NIMSS update** – Jeff indicated that getting this up and going effectively continues to be a challenge. Hopefully there will be a new 'roll-out' next week.
10. **Update on fall joint meeting between ESS and NEDA** – Bret reported that they will work to finalize some of the joint sessions on February 9<sup>th</sup>. The descriptions of these sessions will be provided in the meeting registration materials and they hope early registration can begin on March 1<sup>st</sup>.
11. **Diversity Task Force Update** – Jeff reported that this is a 16 member working group with much of the work being done from Basecamp. With assistance, he will develop the first draft of a product that the committee can systematically contribute to, approve and provide to ESCOP in 2016.
12. **Ideas for changes to next ESCOP meeting** - (held during the CARET/AHS meeting , 8 am – noon on March 7, 2016) – no recommendations provided
13. **Announcements:** ECOP-ESCOP Alliance – visits of the ESCOP and ECOP chairs to visit with USDA/NIFA leadership, Cornerstone and kglobal, NPLs and NIFA Offices will take place January 20 – 21, 2016.

Meeting adjourned at 5:02 PM.