

ESCOP CAC Meeting Minutes
Thursday, April 16, 2015

Participants: Bob Shulstad, Chair, Eric Young, Shirley Hymon-Parker, Gary Thompson, Steve Slack, Clarence Watson, Jeff Jacobsen, Dan Rossi, Rick Rhodes and Donna Pearce , recorder

Action Items:

- Jeff Jacobsen will contact Nancy Cox to find out more information concerning meetings, etc. for the NC-FAR Board before contacting Ernie Minton. - **Done**
- Jeff Jacobsen will contact Ernie Minton to see if he is willing to serve on the NC-FAR Board - **Done**

Agenda:

1. Interim Actions of the Chair – Bob Shulstad
 - N/A
2. NIMSS/NRSP1 Update – Jeff Jacobsen
 - Quarterly call on Monday, April 13 with the combine NRSP1/NIMSS Redesign Team
 - Clemson is working on an early beta system to do some testing at selected sites across the country.
 - Bill Brown has agreed to take over Steve Loring’s place on the NIMSS redesign committee
 - Contract with Clemson and APLU (on behalf of ESS) been signed for the NIMSS redesign effort
 - Had discussion on Impact writing
 - The committee went over Sara Delheimer's Annual Review; great reviews
3. Federal Budget Update –Cornerstone
 - No report
4. Budget and Legislative Committee – Gary Thompson and Mike Harrington
 - Working on developing an Advocacy Infrastructure for “Big Ask”
 - Had a face to face meeting on March 3 in Washington, DC
 - Had a conference call on March 31st
 - Started an inventory of water Multistate projects
 - Darren Katz from kglobal will be on the April 28th call to briefly discuss the message testing report, but more importantly how the committee can work with kglobal in developing the advocacy infrastructure model.
 - Bob Holland suggested that the committee pay attention to all programs that relate to the “Big Ask” as duplication of effort at both state and federal levels is an issue.
 - Summary of kglobal focus group & national survey results on water
 - Group is working on putting together regional Impact documents for water that really focus not on what we’ve done, but what are the needs in the different regions
 - Jane set-up an opportunity for us to present ask on water to NC-FAR. Robin Sheppard and Steve Slack did a seminar to NC-FAR Board
5. Communications and Marketing Committee – Rick Rhodes and Dan Rossi
 - Kglobal has completed the message testing project for AgIsAmerica Education campaign

- We found the folks they survey supported the Land Grant Mission. The themes Nutrition and Health and Water security resonated well
 - Scientists were considered credible when discussing water security
 - CMC Plan of Work Committee will be chaired by Rick Rhodes and includes Wendy Wintersteen, Tony Windham and Daniel Scholl
 - The Plan of Work will include goals, message themes and strategies. Important for this group to insure the system gets value out of our investment in Communication and Marketing.
 - Hope to have a Plan of Work draft by July 23 meeting and final plan in place by the fall
 - Plan would be contracts that will be signed by Cornerstone and kglobal
6. Science and Technology Committee – John Russin and Jeff Jacobsen
- Monthly calls have been centered on reacting to the NRC Review to AFRI programs. Final call this month
 - John Russin will present findings at Joint COPS Meeting
 - Next report revolves around the recently released plan by USDA associated with open access to publications and data
 - Planning a face to face ½ day meeting on Thursday during the ESS and Workshop meeting in Charlotte, NC
7. Representative on NC-FAR Board
- Ernie Minton, Kansas State University, name has been suggested to represent ESCOP on the NC-FAR Board
 - Jeff Jacobsen will contact Nancy Cox to find out more information concerning meetings, etc. before contacting Ernie Minton to see if he is willing to serve on the NC-FAR Board
8. Representative to participate in Pesticide Safety National Dialogue
- Eric spoke with Carol who has asked that we hold off naming a representative until they get some of the other positions filled
 - Ask if we could help them ensure good regional representation
9. Other Business
- N/A

ESCOP CAC Meeting Minutes
Thursday, May 21, 2015

Participants: Bob Shulstad, Chair, Eric Young, Shirley Hymon-Parker, Steve Slack, Clarence Watson, Jeff Jacobsen, Dan Rossi, Carolyn Brooks, Hunt Shipman, Jim Richards and Donna Pearce , recorder

Action Items:

Agenda:

1. Interim Actions of the Chair – Bob Shulstad
 - N/A
2. NIMSS/NRSP1 Update – Jeff Jacobsen
 - Close to where redesign team can do some beta testing
 - At the NERAOC meeting in San Diego Chris Hamilton and Sarah Lupis did a show and tell for the staff in attendance
 - Jeff, Chris and Sarah have been looking at the auto-emails generated letters and forms to evaluate the text and make them current
 - Bart Hewitt and Katelyn Sellers, NIFA, are eagerly waiting to view their access pages just to be sure everything looks right and is working as it should
 - Timeline
 - Initial beta testing version – June/July
 - Final version - September
3. Federal Budget Update –Cornerstone
 - Appropriation process is underway in the Senate with the approval of subcommittee allocations for all 12 subcommittees on the Senate committee
 - House had already approved its subcommittee allocations
 - House allocations \$20.65 Billion
 - Senate allocations \$20.05 Billion
 - The House is not likely to take up a bill before the 2nd/3rd week of June. Senate has no schedule
 - Budget and Advocacy Committee canceled their conference call due to lack of materials to discuss at this time
4. Budget and Legislative Committee – Gary Thompson and Mike Harrington
 - N/A
5. Communications and Marketing Committee –Rick Rhodes and Dan Rossi
 - Working with the Plan of Work Development Committee; which is a newly formed committee
 - Goal is to develop the Plan of Work for the 2016 year
6. Science and Technology Committee – John Russin and Jeff Jacobsen
 - Have a summary statement document that we will pass on to ESCOP regarding work with House AFRI review that occur by NRC
 - Upcoming agenda item has to do with discussing Open Access at USDA's policy with data and publications

- Next call is June 1. We will take a look at the regional nominations for the Multistate Research Award
 - Will send recommendation to Bob Shulstad so he can share with ESCOP
 - Will look at language for 2016 call for nominations
7. NIFA-CES Retreat – Clarence Watson and Jeff Jacobsen
- ECOP has adopted the report that came out of the retreat
 - Six recommendations
 - **Recommendation #1**
 - Challenge: What does having a “partnership” mean to CES and NIFA?
 - Recommendation: ECOP and NIFA should establish a rationale for the “relationship” or “partnership” model
 - **Recommendation #2**
 - Challenge: Capacity and competitive funding have unique demands in a “partnership” model.
 - Recommendation: NIFA and CES should further discuss the differences between capacity and competitive programs particular to CES. They also acknowledge that NIFA must respect how these funding authorities differ
 - **Recommendation #3**
 - Challenge: It’s about timing – development of NIFA budget
 - Recommendation: Should try to align our processes more with NIFA’s budget timeline
 - **Recommendation #4**
 - Challenge: How federal authorizations influence and change NIFA, and the responsibilities of NPLs.
 - Recommendation: More face-to-face interactions between CES and NIFA and try to better understand one another.
 - **Recommendation #5**
 - Challenge: Impact indicators
 - Recommendation: Increase understanding and potential use of impact database by NIFA
 - **Recommendation #6**
 - Challenge: Increases in competitive funds while it’s a struggle to maintain capacity funds at current levels.
 - Recommendation #1: Monitor this tension closely
 - Recommendation #2: CES should look for more opportunities in competitive funds
8. Diversity in Research Leadership – Jeff Jacobsen
- Have we in the past, currently, or should we within ESS be thinking about how we advance a conversation recognizing individual institutions doing things at multiple levels to enhance diversity?
 - What would data look like for respective regions?

- Need to capture core College of Ag research administration and primary extension leadership
 - What does the leadership profile look like in academic departments within Colleges of Agriculture?
 - We have full complement of data from North Central, Southern, North East, and ARD
 - Looked at both gender and minority race
 - Still gathering information
 - Should there be Best Practice sessions, conversations, actions, and activities that we could talk about and put into play from a national or region context?
 - Proposal:
 - Ad-Hoc group that can do things electronically, and maybe face-to-face, to discuss initial leadership for this particular topic and look at it from institutional, regional, and national perspectives
 - Five directors, one from each region
 - College diversity administrators (5?)
 - 1 or 2 Executive Directors
 - 1 or 2 Regional Assistants – Chris Hamilton is interested
 - Charge: to think about diversity from the research leadership stand point within ESS and put some ideas on the table that could be discussed with ESCOP that may lead to something more formal in terms of activities implemented as part of our national program
9. BMP's for communication with NIFA – Steve Slack
- In addition to any regular electronic communication that might occur with NIFA, if there is a formal initiative coming forward from the family, then it would also be delivered in writing over the signature of the Policy Board of Directors Chair
 - Will be discussed by the Policy Board of Directors when they meet at the Joint COPS meeting
10. ESS/SAES/ARD Fall Meeting – Carolyn Brooks and Shirley Hymon-Parker
- Meeting website should be up around the first week of June
 - Will send email out to everyone with website link along with hotel, registration, and draft agenda information
11. Other Business
- N/A

ESCOPE CAC Meeting Minutes
Thursday, June 18, 2015

Participants: Bob Shulstad, Chair, Eric Young, Shirley Hyman-Parker, Steve Slack, Clarence Watson, Jeff Jacobsen, Dan Rossi, Carolyn Brooks, Hunt Shipman, Mike Harrington, Rick Rhodes, Gary Thompson, and Donna Pearce, recorder

Action Items:

- Eric will adjust times on current agenda and re-send to ED and their assistants to put on their websites and ESCOP website - **Done**
- Donna will send out an email to presenters requesting agenda briefs – **Done**
- Remind directors to register for the meeting - **Done**

Agenda:

1. Interim Actions of the Chair – Bob Shulstad
 - N/A
2. NIMSS/NRSP1 Update – Jeff Jacobsen
 - N/A
3. Federal Budget Update –Cornerstone
 - Had a very fast no amendment mark-up of a FY'16 Ag Appropriations bill at the House Ag Appropriations subcommittee
 - House subcommittee allocation this year is about \$175 Million less than the funding available for FY'15 and about a Billion less than what the President has requested
 - President's request exceeds the Murray Ryan budget agreement level
 - BAC priorities level funded in every case except AFRI who got a \$10 Million increase
 - For competitive capacity increase, we asked for increase, but not the policy change. Committee rejected the policy idea, but also did not give the increase
 - Innovation Institutes rejected by Congress last year were also rejected for FY '16
 - Senate moving towards a mark-up, could be as early as next week. Nothing has been announced
 - Will be prepare to go to the floor in July, but possibly not until September
 - Will have some type of Global Summit agreement that will be necessary in order to move bills to the President's desk this year that might provide headroom and subcommittees might have more money. Not sure when this will happen.
 - Senate available funds are \$140 Million less than the house
4. Budget and Legislative Committee – Gary Thompson and Mike Harrington
 - Working on a couple of different initiatives
 - Subcommittee of Budget and Legislative is working on the elements of Strategic Advocacy campaign, have had several conference calls, including advice from folks at kglobal
 - ESCOP and ECOP B&L committees were charged by the BAC to come up with a set of procedures by which, Federal initiatives? initiates outside of the current seven lines could come forward and be advocated for
 - Draft documents of procedures went to the ESCOP Budget and Legislative Committee.

- Shared with ECOP's Budget and Legislative Committee and have asked them to provide comments as well
 - Hope to have procedures in final draft form by summer ESCOP meeting
 - Sent out nationwide request to directors to provide us with Impact Statements for water projects relating to five areas in the water security white paper.
 - Have asked to put them in the National Impact Database – deadline July 10
 - NIFA has responded to the water security white paper and has made a lot of recommendations
5. Communications and Marketing Committee –Rick Rhodes and Dan Rossi
 - Next project is to develop a Plan of Work.
 - The Plan of Work Committee consist of Wendy Wintersteen, Tony Windham, Rick Rhodes, and Dan Scholl
 - Committee has met and begun to work on the Plan of Work and decided to focus on a couple of areas related to decision making in Communication and Marketing
 - Goal setting
 - Subject focus areas
 - Monitoring assessment of impact
 6. Science and Technology Committee – John Russin and Jeff Jacobsen
 - ESCOP Executive group affirmed the Science and Technology recommendation on the NC140 Multistate Award.
 - Sara Delheimer is working on a news release
 - Bill Hoffman will put the project on the plaque at the Waterfront Center
 7. ESCOP PBD replacement for Steve on January 1, 2016 – Eric Young
 - Steve Slack is retiring the end of 2015
 - Procedure for replacing Steve as a representative on the Policy Board of Directors is for ESCOP to give two names to the Policy Board and they will choose which one will replace Steve to complete is term
 - ESCOP is due for a new election 'FY16
 - Clarence Watson has agree to have his name as one of the nominations
 - Need a second name by July PBD meeting
 8. Review of Draft ESCOP Agenda
 - Eric will adjust times on current agenda and re-send to ED and their assistants to put on their websites and ESCOP website
 - Donna will send out an email to presenters requesting agenda briefs
 9. ESS/SAES/ARD Fall Meeting – Carolyn Brooks and Shirley Hyman-Parker
 - Meeting website link is posted on the ESCOP Homepage
 - Registrations are low
 - Remind directors to register for the meeting
 10. Other Business
 - N/A

ESCOP CAC Meeting Minutes
Thursday, August 20, 2015

Participants: Eric Young, Shirley Hymon-Parker, Steve Slack, Clarence Watson, Jeff Jacobsen, Dan Rossi, Carolyn Brooks, Mike Harrington, and Rick Rhodes
(Meeting chaired by Shirley Hymon-Parker due to Bob Shulstad being unable to participate)

1. Interim Actions of the Chair – Bob Shulstad
 - N/A
2. Diversity in AES Leadership ad hoc Committee Update – Jeff Jacobsen
 - Committee almost complete, need:
 - One from west and Administrative Heads Section – Charles Boyer will represent west
 - Walter Hill was asked by Jay Akridge to get a dean from the 1890s and Carolyn promised to follow up with Walter
 - Do we need Extension and Academic Programs directors?
 - Still focus on AES, Jeff will contact ECOP and ACOP for a representative
3. POW Review Reply to NIFA Status – Dan Rossi
 - Cameron Faustman has sent response to NIFA
 - ESCOP endorses recommendations of Review Team with following additions:
 - Retain flexibility to define planned programs
 - Old system needs to be eliminated when new one is started
4. NIMSS/NRSP1 Update – Jeff Jacobsen
 - Clemson released version for testing to redesign team last week
 - Bugs are being worked out
 - Continue testing thru mid-September with release in mid-October
5. ESS Business Meeting Agenda – Eric Young
 - Agenda was approved without any changes
 - Eric will send it out to ED's and assistants
6. Federal Budget Update – Cornerstone
 - No Cornerstone rep on call
 - Federal budget will probably be a continuing resolution before Oct 1
7. Budget and Legislative Committee – Gary Thompson and Mike Harrington
 - Gary Thompson and Rick Kleme met at Joint COPS and agreed the two Budget and Legislative committees should meet jointly, probably in March
 - Almost finished with process for bringing forth new initiatives, both Budget and Legislative Committees' versions are being combined now.
 - A motion tabled at the July Policy Board of Directors meeting should be discussed by sections. Motion indicated that any official external

communication on new initiatives should come from Policy Board of Directors Chair.

- Gary Thompson will present new initiative process at ESS business meeting to get consensus of directors
8. Communications and Marketing Committee –Rick Rhodes and Dan Rossi
 - C&M Plan of work is being completed
 - Defines decision making and work flow, as well as metrics for evaluation
 9. Science and Technology Committee – John Russin and Jeff Jacobsen
 - John Russin has asked to step down as chair, committee is considering a replacement
 - Science and Technology will meet on Thursday morning after ESS Workshop. Jeff will send information to Eric on break costs so ESCOP Executive Committee can vote on approval
 10. ESS/SAES/ARD Fall Meeting – Carolyn Brooks and Shirley Hymon-Parker
 - Everything looks fine, over 100 registered
 11. Other Business
 - N/A