

**From the North East Regional Association:**

Dr. Mike Hoffmann, Director, New York State Agricultural Experiment Station – Ithaca

- Dr. Hoffmann has been a visionary and highly effective leader locally, regionally and nationally. As Associate Dean of the College of Agriculture and Life Sciences and Director of the Cornell University Agricultural Experiment Station, Dr. Hoffmann is committed to the Land-grant mission of his institution and believes that sustainability is fundamental to achieving that mission. He has worked tirelessly to create a “Culture of Sustainability” at the Cornell University Agricultural Experiment Station and is now expanding that to all of Cornell University. He conceptualized the Cornell Institute for Climate Change and Agriculture and has been the driving force behind a regional effort that includes Eastern Canada to address the challenges and opportunities for agriculture created by climate change. Nationally, Dr. Hoffmann provided insightful leadership as chair of ESCOP. He is leading the APLU BAA Futuring Task Force and is passionate and committed to inspiring changes required to meet 21st century challenges.