

Entomological Society of America Federal Advocacy

Erin Cadwalader, PhD
Meghan McCabe, JD
ESA Washington Office
Lewis-Burke Associates, LLC

October 19, 2016

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

About Lewis-Burke

- 25 year old company, representing ~33 exclusively non-profit entities: universities, scientific societies, managers of large federal facilities
- Lewis-Burke promotes the policy agenda for ESA to a diverse set of audiences, including:
 - United States Congress
 - White House/Administration and the Federal Agencies
 - Like-minded organizations and the advocacy community in Washington, DC
 - ESA membership
- Services Provided:
 - Advanced intelligence
 - Strategy development and positioning
 - Federal agency engagement
 - Congressional strategy and advocacy
 - Coalition building
- Twenty-nine policy experts with range of expertise/backgrounds allow multi-layered issue teams with deep expertise in agencies and scientific/education areas

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

ESA Advocacy

- ESA and Lewis-Burke began working together in December of 2013
- Regularly engage with David Gammel, Chris Stelzig, ESA leadership, Science Policy Committee, and Science Policy Fellows
- Goals of ESA Advocacy
 - Conducting outreach to Congress and the federal agencies that fund research in the entomological sciences
 - Engaging Society Membership on issues to support the development of a scientifically sound policy agenda
 - Elevating the role of ESA within the Washington, DC-based scientific/advocacy community

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

Conducting Outreach to Congress and the Federal Agencies

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

Capitol Hill Engagement

- Areawide Integrated Pest Management Legislation (H.R. 3893)
 - Conducted 13 Hill meetings to garner additional support for the bill
 - The bill is currently awaiting consideration in House Agriculture Committee
- Zika Expertise
 - Drafted and distributed one page FAQ to every office in Congress
 - Private briefing with House Energy and Commerce Committee staff
 - Joined AMCA, RISE, and NPMA for open briefings for all Hill staff

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

Capitol Hill Engagement, continued

- Strengthening Mosquito Abatement for Safety and Health (SMASH) Act
 - Immediate Past President May Berenbaum met with staff in Senator Angus King's (I-ME) office and provided technical expertise to improve the scientific accuracy of the bill
 - ESA formally endorsed in early June, the same day it was introduced
- FY 2017 Appropriations
 - ESA submitted Outside Witness Testimony on agencies of importance to communicate funding priorities
 - Agriculture: National Institute of Food and Agriculture (NIFA), Agricultural Research Service (ARS)
 - Health: National Institutes of Health (NIH, specifically National Institute of Allergy and Infectious Diseases [NIAID]), Centers for Disease Control and Prevention (CDC)
 - Science: NSF (specifically Directorate for Biological Sciences [BIO])
 - Environment: Forest Service, Environmental Protection Agency (EPA)

Federal Agencies and the Administration Engagement

- White House Office of Science and Technology Policy Requests for Information (RFI) on Agricultural Innovation and Agricultural Workforce
 - Submitted formal comments identifying critical research gaps in entomology, Society programs that support training for the next generation of scientists, and highlighting federal research agencies and programs that fund research in the entomological sciences
- NSF BIO Directorate Collections in Support of Biological Research (CSBR) Program
 - Sent letter from ESA President May Berenbaum on behalf of society to BIO Assistant Director Jim Olds
 - Dr. Olds responded with a note acknowledging the concerns
 - CSBR program reinstated for FY 2017 and FY 2018

Engaging Membership on Policy Issues

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

Science Policy Fellows

- Spring Trip: Capitol Hill - May 16-18th
 - First two cohorts participated in Hill meetings together
 - Over 30 Congressional visits
 - Met with PhD Scientist on the Hill
- Fall Visit: November 14-16th
 - International focus
 - Expressed interest in engagement with non-governmental organizations (NGOs) active in environmental and health arenas
- Third Cohort: Introductory Session at International Congress of Entomology in Orlando in September

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

Elevating ESA's Presence in Washington

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com

Profile Raising Activities

- Actively participate in science advocacy coalition meetings
 - AFRI Coalition
 - Supporters of Agricultural Research (SoAR)
 - Coalition for National Science Funding (CNSF)
 - Friends of the Agricultural Research Service (FARS)
 - Climate Science Working Group
- CNSF Exhibition on Capitol Hill
 - Third consecutive year of participation
 - ESA member Paul Leisnham, University of Maryland, featured work on coupled human/mosquito dynamics
- Contribute to advocacy community sign-on letters for topics of relevance to ESA

LEWIS–BURKE

ASSOCIATES LLC

www.lewis-burke.com

ESA Washington Office

Meghan McCabe: meghan@lewis-burke.com

Erin Cadwalader: erin@lewis-burke.com

Nick Saab: nsaab@lewis-burke.com

Jason Gallagher: jgallagher@lewis-burke.com

202-289-7475

LEWIS-BURKE

ASSOCIATES LLC

www.lewis-burke.com