

ESCOP Science & Technology: <http://escop.info/committee/scitech/>

09/28/2022

2-3 pm ET, Heron Room, Baltimore Marriot Waterfront

Hybrid Option Zoom link:

<https://us02web.zoom.us/j/88134284585?pwd=enF0NmFIY25teUNKN3k5WUVoYUI2UT09>

Meeting ID: 881 3428 4585; Passcode: STC

**Committee Members:**

<p><b>Chair:</b> Bernie Engel (NCRA) <b>Past Chair:</b> Jody Jellison (NERA)</p> <p><b>Delegates:</b> Alton Thompson (ARD) John Yang (ARD) Frank Casey (NCRA) Shibu Jose (NCRA) Indrajeet Chaubey (NERA) Susan Duncan (SAAESD) Nathan McKinney (SAAESD) Gene Kelly (WAAESD) Chris Davies (WAAESD)</p> <p><b>Executive Vice Chair:</b> Bret Hess (WAAESD ED) Jennifer Tippetts (WAAESD Recording Secretary)</p>	<p><b>Liaisons:</b> Rosalind James (ARS) Kevin Kephart (NIFA) Daren Mueller (NIPMCC) Tim Killian (SSCC)</p>
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**Agenda:**

1. **Welcome and Introductions** – Bernie welcomed members to Baltimore.
2. **Roll Call** – Bernie Engel, John Yang, Frank Casey, Shibu Jose (online), Indrajeet Chaubey, Susan Duncan, Nathan McKinney, Chris Davies, Kevin Kephart, Bret Hess, Jennifer Tippetts (recording secretary).
3. **Emerging Topics for Consideration** –
  - a. **Digital Marketing Strategy**
  - b. [ESCOP Grand Challenge Briefs Templates](#)- Bernie reviewed that we have successfully created a grand challenge template that is available on the ESCOP website. Bernie encouraged STC members to use a template at each of our institutions to help drive usage. We need to continue using the templates to keep them current and in circulation. Members reviewed the templates located on the ESCOP website at <http://escop.info/committee/stc/>. A suggestion was made to change the solicitation information for the multi-state awards requiring including a grand challenge template as part of the requirements/opportunities. Bret shared that in the November meeting we will review this opportunity and encourage use of these templates.

- c. [Interactive Map of Branch Experiment Stations](#) We have successfully updated the map of branch stations. Bret shared that now that we have gone through a major overhaul of the map, we can make changes monthly. However, only an annual ask will be made of members to review. Kevin asked for a printable version of the map. Bret shared that yesterday a new digital marketing meeting was held, and this is something we can incorporate into our want list at the next meeting. Susan shared that she has also received the request for the map.
- d. **Climate Summit**
  - 1. **Climate Scientists Nominations-** We have received sixty-nine individual nominations for the Climate Change Summit. Bernie asked for some clarification on the time commitment we are looking at when we ask for nominations. Kevin shared that it is in the beginning stages right now. The climate summit has drawn a lot of attention, which is very positive. The process has taken longer than anticipated, but it is important to have diversity of expertise across the universities. Kevin would also like to make sure we have representation from all land-grants and Extension, academic programs, and address environmental justice. There will be a face-to-face planning meeting where we will hopefully determine more details on the time commitment. Bernie recommends that we ask for a short-term commitment and if participants are interested, they could sign up for the longer-term. If you have someone that would be interested in guiding the process to make legitimate progress on climate mitigation, please make sure to submit their name. We need the best minds to attend the summit to help develop the roadmap that will be used by the agency. Your faculty can help drive this program. There are four hubs that feed into climate: workforce development, DEIA, food and nutrition security, and market opportunities. Ideally, we would ultimately select fifty total members to attend.
  - 2. **Multistate Committees-** The ask of STC is to review the list of multi-state projects that have been identified to have a direct correlation to climate. Kevin shared that the objective of this is to generate a tool that can continue to be used into the future. Kevin shared that he is calling “us” as the world’s foremost climate scientists. Susan shared that the next thing she can do is ask her faculty, but she needs a sales pitch to present when making the ask. Bret shared that the next step is to make sure we have the best people in the room at the climate summit. It is also a resource generation, that we can access as a resource moving forward. Susan suggested offering a training on how to talk science to the public, and those that show up are the ones we can identify as a primer.
- 4. **Monthly Meeting Schedule** – The group agreed to continue to meet the first Monday of every month. Further discussion is needed on conflicting holiday schedule for 2023.
  - a. Jenn & Bret will be updating the calendar invites, please be patient as we delete and recreate the reoccurring calendar invites. There is something wrong with the current invite and we would like to start fresh moving forward.  
**Zoom meeting 4-5 pm ET the first Monday of each month**
- 5. **Adjourn**