

04.03.2023

1-2 pm PT, Zoom link:

<https://us02web.zoom.us/j/88134284585?pwd=enFONmFIY25teUNKN3k5WUVoYUI2UT09>

Meeting ID: 881 3428 4585; Passcode: STC

Committee Members:

<p>Chair: Bernie Engel (NCRA) Past Chair: Jody Jellison (NERA)</p> <p>Delegates: Alton Thompson (ARD) John Yang (ARD) Frank Casey (NCRA) Shibu Jose (NCRA) Indrajeet Chaubey (NERA) Nathan McKinney (SAAESD) Nathan Slaton (SAAESD) Gene Kelly (WAAESD) Chris Davies (WAAESD)</p> <p>Executive Vice Chair: Bret Hess (WAAESD ED) Jennifer Tippetts (WAAESD Recording Secretary)</p>	<p>Liaisons: Tara McHugh (ARS) Vacant (ECOP) Kevin Kephart (NIFA) Alejandro Calixto (NIPMCC) Tim Killian (SSCC)</p>
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Agenda:

1. **Welcome and Introductions** – Bernie welcomed members.
2. **Attendance:** Gary Thompson, Nathan Slaton, Bernie Engle, Tim Killian, Tara McHugh, Chris Davies, Alejandro Calixto, Nathan McKinney, Alton Thompson, Jose Shibu, Gene Kelly, Jennifer Tippetts (recording secretary).
3. **Liaison Updates, as needed.**
 - ARS-** Tara shared that the president’s budget has been released, it is above the current appropriation. There are two base reductions proposed for ongoing extramural research programs that don’t affect ARS, but could affect individual universities.
 - NIPMCC-** Alejandro shared that NIPMCC is working on harmonizing documentation and finalize by October. In December of 2022 a survey was released to the state IPM coordinators to get an idea of the infrastructure in each state. The concept is to have a better idea as each state requests funding from their state. Making a push on Climate Smart Agriculture. We have infrastructure, how can we develop a better partnership with that program?
 - SSSC-** Tim shared that the committee is beginning to meet again. Many members stepped off during COVID and SSSC is working on reforming the committee and plan on meeting in the fall of 2023 in person. Alton shared that the committee will be evaluating what role SSSC can play as it comes to climate change and ARS and the niche of Social Sciences.
4. **Approval of February 06,2023 Minutes-** Alton moved to approve the minutes. Shibu seconded the motion. Motion passed unanimously.



5. Old Business–

- a. [Climate Summit/ Climate Horizon Scan](#)- Gene shared the presentation.



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NCRR%20Update%2

b. 2023 ESS Award for Excellence in Multistate Research

1. Regional Nominations Due May 15th. What has been done in the past is to provide materials and collect responses via an online survey before June 5th. This information will be compiled and shared with the group for a final decision. There is a new requirement to incorporate the grand challenges. This is not part of the review criteria but will be used to build additional information for the website. Gary questioned how that grand challenge document will be evaluated and submission deadline. Bret shared in the past the only stories that have been shared were the regional award winner, even though all the projects submitted to the national level are deserving of a story, The idea is that information from each region will be included in promotions. There are many questions on length requirement and confirmation that it does not count against the page limit of the submission. It was intended to be an ask from STC to being to jumpstart sharing information. The templates are built for communicators, the content is the most important aspect right now. The committee agreed that this part of the application needs to be refined. Nathan M. does not want to deter applicants because they don't feel like they fit in one of the grand challenge categories. Bret shared that if we can get content we can use the information to support our digital campaign. The goal was to try to engage communicators so they can help share the story. After we receive nominations, we can decide to pull the information and feed that into the success stories. Gary agreed that it is a lot to ask for nominations and this is additional work, but if we could take their information and build the templates after submission, we might have more success. After we evaluate the nominations this year the committee can adjust the nomination forms.
2. STC Members Only – June 05th Meeting

6. New Business

- a. **Aginnovation roll out and development of collateral material**- Bret shared that launching a website does not constitute a complete package and there is additional work that needs to be done. An example, as a section we are presenting at the upcoming ACE- Association of Communication Excellence. There is an opportunity to build a one-page ad for the attendees. This committee was authorized by ESCOP to hire on an ad hoc level to hire professional communicators as needed. The request to hire PIVOT to produce the collaborative materials for the complete roll out. Materials include a one-page ad. PIVOT is working on a scope of work document that is more inclusive of the products recommended for a comprehensive roll out. The ad could be repurposed in additional publications. One product that would be generated is a template for production of additional flyers for legislative use. This funding would come from ESS and has already been approved, but STC has been authorized to make the decision with a \$5,000 funding limit. Alton made the motion to get this work started. Gene seconded the motion. Motion passed unanimously.
- b. STC has worked diligently on the map, but it is continuing to be refined as information is provided by directors in each state. A call for updates will be done soon to each state AES director.

7. Future Agenda Items

1. Individual Researcher Awards
2. Blue Ribbon Panel- appropriate matrix for success

8. **Meeting Schedule** The meeting in May will focus on what the success matrix is for a successful meeting.

April 03, 2023, May 01, 2023, June 05, 2023, July 03, 2023, August 01, 2023, September 04, 2023

9. **Adjourn**