

ESCOP Executive Committee Meeting
Monday, November 14 3:45-5:00 pm
Room TBA

Welcome and Introductions (Hess)

Cornerstone Update

NIFA Update

- Time and Effort reporting requirements

Farm Bill/CLP/possible line consolidations (Brown, Harrington)

NIFA/UMD Call for a Conversation on Tactical Sciences (Jacobsen and anyone else that got an invite)

ESCOP Committee reports

- S&T (Marikis, Jacobsen)
- B&L including BAC Saturday meeting (Brown, Harrington)
- CMC (Rhoades)
- Diversity Catalyst Committee (Jacobsen)

2016 Joint ESS-CES/NEDA Meeting survey results

A Community of Scholars Honoring Excellence 2016 (Jacobsen, Sunday program debrief from all)

Website revision update (Young and Jacobsen, All)

Strategic Alliance and joint Chair/ED agency visits (Lead by most recent folks, All)



COLLEGE OF
AGRICULTURE &
NATURAL RESOURCES

October 21, 2016

Dr. Jeff Jacobsen
APLU Representative - National IPM Coordinating Committee
Executive Director - North Central Region of State Agricultural Experiment Station Directors

Dear Dr. Jacobsen:

Re - Tactical Sciences for the Protection of the U.S. Agricultural Enterprise: NIFA Call to Conversation

Over the past couple of years I have spoken about the need to strengthen our investments in tactical agricultural sciences. These are scientific assets that protect the integrity, reliability, and sustainability of the U.S. food and agriculture system against known and potential threats from plant, animal, and human health pests and diseases. There is an urgent and growing need to strengthen our tactical science capabilities on a scale commensurate with threats to the safety, stability, diversification and profitability of our nation's food and agricultural systems.

NIFA's current tactical science investments are focused in three areas: detection and diagnostics (National Plant Diagnostic Network/NPDN and National Animal Health Laboratory Network/NAHLN), regulatory systems support (Minor Crop Pest Management/IR-4, Food Animal Residue Avoidance Database/FARAD, Minor Use Animal Drugs Program/MUADP), and deployment of new crop and animal production and protection technologies and management systems (Crop Protection and Pest Management/CPPM, IR-4, MUADP, Extension Disaster Education Network/EDEN). These programs have been critically important thus far to protecting our nation's agricultural enterprise. I believe that, with increasing threats to our food systems from within and without as a result of the impacts of globalization, climate change, and other factors on the suite of pests and diseases we see today, we can significantly increase our ability to protect our nation's food and agricultural systems by linking the tactical science programs in a synergistic organizational structure, with a concomitant increase in the level of investments, to facilitate the development and deployment of tactical knowledge and tools to prevent potential future disasters.

I would like to invite you to join our partners and stakeholders for a conversation about current and anticipated pest and disease challenges facing the U.S. agricultural enterprise, the programmatic and organizational infrastructure needed to effectively address these challenges, and possible strategies for re-aligning and/or re-inventing the current NIFA tactical sciences portfolio.

Dean Craig Beyrouly has graciously offered to host the Call to Conversation at the College of Agriculture and Natural Resources at the University of Maryland in College Park, Maryland, on **February 15-16, 2017**. It will start at 1:00 pm on the 15th and end at 3:00 pm on the 16th. Please save the dates on your calendar and **RSVP by November 4** to Rubie Mize (rgmize@umd.edu) of your interest in participating in this critically important conversation on protecting our nation's food and agricultural systems. His College and NIFA will provide additional details about the conversation over the next couple of months.

Sonny Ramaswamy

Director, National Institute of Food and Agriculture
U.S Department of Agriculture

Craig Beyrouly

Dean, College of Agriculture & Natural Resources
University of Maryland

Item

ESCOPE Budget and Legislative Committee Agenda Brief

Presenters: Bill Brown and Mike Harrington

For information only

The committee holds regular conference calls on the last Tuesday of each month. These calls are generally been well attended. The current B&L Committee membership is shown below.

<p>Chair: Bill Brown (SAAESD)</p> <p>Delegates: Moses Kairo (ARD) Alton Thompson (ED-ARD) Karen Plaut (NCRA) Ernie Minton NCRA* Tim Phipps (NERA) Jon Wraith (NERA) Saied Mostaghimi (SAAESD) TBD (SAAESD) Jim Moyer (WAAESD) Glenda Humiston (WAAESD)</p> <p>Executive Vice-Chair Mike Harrington (WAAESD)</p> <p>*Chair elect</p>	<p>Liaisons: Doug Steele (ECOP Liaison) Vacant (ARS) Glen Hoffsis (APLU Vet Med) Eddie Gouge (APLU) Ian Maw (APLU) Rebecca Walth (CARET) Cheryl Achterberg (APLU - BoHS)</p> <p>Jim Richards (Cornerstone) Hunt Shipman (Cornerstone) Vernie Hubert (Cornerstone) Jeremy Witte (Cornerstone)</p>
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Bill Brown assumed the chairmanship at the Fall ESS meeting. Ernie Minton has agreed to be chair-elect.

Joint ESCOP-ECOP BLC meeting in Jackson: The two B&L Committees met in Jackson, discussing Farm Bill priorities. Discussions also included on joint efforts to provide integrated approaches and leadership for major budget efforts such as capacity funding, the Water Security and the Healthy Food Systems/Healthy People initiatives. It was agreed that the two committees would continue to hold periodic face-to-face joint meetings to work on joint priorities.

CLP meeting update: Bill Brown, Gary Thompson and Mike Harrington represented the B&L committee at this meeting. There were a number of critical programs that were easily supported and will be recommended to the Policy Board. There were also a number of small lines that were recommended for possible consolidation, see below for committee membership. USDA NIFA is considering a “tactical science” approach that might include the IPM, IR-4, FADI, diagnostic lab network and other related programs. There is a meeting February 14-15 to discuss this further.

BAC Update: Appointment of consolidation committee – Alan Grant, Greg Bohach, Susan Sumner, James Trapp, Bill Brown, L Washington Lyons and Mike Harrington. Met last Tuesday. This subcommittee is to look into the feasibility of consolidating some smaller lines.

NIFA Update: NIFA plans to require a major overhaul of time and effort reporting as has been discussed at the regional business officers meetings. There was some discussion about the T&E reporting requirement. Mike Harrington is working with Tim Nesbit (business officer at NMSU) to develop recommendations.

Agenda Brief: Communications and Marketing Committee (CMC)

Date: November 14, 2016

Presenter: Rick Rhodes

Background Information:

1. **Committee Membership** (as of November 14, 2016):

Voting Members:	First Name	Last Name	Region	Term	Email
Chair (AHS) ¹	Beverly	Durgan	North Central	2015 – 2018	bdurgan@umn.edu
Incoming Chair (CES) ¹	Vacant				
Past Chair (CES) ¹	Scott	Reed	West	2014 – 2017	scott.reed@oregonstate.edu
AHS Representative ²	Nancy	Cox	South	2015 – 2017	ncox@email.uky.edu
CES Representative ²	Mark	Latimore	ARD	2016 - 2018	latimorm@fvsu.edu
ESS Representative ²	Daniel	Scholl	North Central	2016 – 2018	daniel.scholl@sdstate.edu
AHS Chair ¹	Greg	Weidemann	Northeast	2016 – 2017	gregory.weidemann@uconn.edu
CES Chair ¹	Fred	Schlutt	West	2016 – 2017	fred.schlutt@alaska.edu
ESS Chair ¹	Brett	Hess	West	2016 – 2017	BretHess@uwyo.edu
ACOP Rep. ²	Cynda	Clary	South	2016 – 2018	cynda.clary@okstate.edu
ACE Rep. ²	Faith	Peppers	South	2016 – 2018	pepper@uga.edu
CARET Rep. ²	Connie	Pelton Kays	North Central	2014 – 2016	ckays@JSC.kscoxmail.com
APLU CGA Rep. ²	Rick	Mertens	South	2015 – 2017	richard.mertens@tamu.edu
Nat'l Impacts Database Rep. ²	Sarah	Lupis	West	2014 – 2016	Sarah.Lupis@colostate.edu

Non-Voting Members:					
kglobal Liaison	Jenny	Nuber	N/A	N/A	jenny.nuber@kglobal.com
Cornerstone Liaison	Hunt	Shipman	N/A	N/A	hshipman@cgagroup.com
AHS ED/Admin. Rep	Ian	Maw	N/A	N/A	IMaw@APLU.ORG
ECOP ED/Admin. Rep	Jane	Schuchardt	N/A	N/A	Jane.Schuchardt@extension.org
ESCOPE ED/Admin. Rep	Rick	Rhodes	N/A	N/A	rcr3@uri.edu

The CMC Operational Guidelines define:

1. The officer (Chair, Incoming Chair, and Past Chair) terms are one year in each office for a total of three years.
2. Members representing the three sections (AHS, CES and ESS) and other organizations have two-year terms and can be reappointed indefinitely.
3. The section (AHS, CES and ESS) chairs serve one-year terms on the CMC during their one-year terms of office.

2. Meetings:

- The CMC Executive Committee met by teleconference on September 2, 2016.
- The CMC met as a full committee by quarterly teleconference on September 7, 2016.

3. Updates:

- The composition of the CMC changed as of November 14, 2016. Bev Durgan stepped in as Chair, Rick Rhodes moved to ESCOP ED/Administrative Representative, and Scott Reed agreed to continue as Past Chair. CES will suggest an individual to serve as the Incoming Chair. Lou Swanson, Michelle Rodgers and Shirley Hyman-Parker were replaced by Greg Weidemann, Fred Schlutt and Brett Hess (AHS, CES and ESS chairs, respectively). Tony Windham (CES representative and Cameron Faustman (ACOP representative) were succeeded by Mark Latimore and Cynda Clary. The CMC thanks all the past members that dedicated their time and effort to the committee and the communications project.
- kglobal presented the CMP Scope of Work at the Joint Meeting of the Experiment Station and Cooperative Extension Sections in Jackson Hole on September 20, 2016. The kglobal team has been working diligently to implement changes to the Ag Is America project. They've expanded the internal project team to better support the new "engagement direction".
- Kglobal released Insights Report (Quarter 3 report, July 1-September 30, 2016) on November 7, 2016. That report has been distributed to the CMC for their approval

and will then be sent to the Directors and Administrators for distribution to their leadership teams.

- The CMC is convening the 2017 CMC Plan of Work committee. The 2017 Plan of Work will be presented to full CMC during the annual face-to-face meeting at AHS-CARET (March 5-8, 2017, Alexandria, VA).

4. **Action Requested:** For information only.

5. **Attachments:** none

Item: Diversity Catalyst Committee

Presenter: Jeff Jacobsen

Action Requested: Secure additional directors as members (information) and approve IDI training (action)

Diversity Catalyst Committee

The Committee is reestablishing membership from the initial Task Force. As anticipated, there is some attrition and several non-director members have strongly suggested that more directors be added. This will create additional buy-in and outcomes as the Committee moves forward with working groups to provide more detail, timelines and implementation strategies starting with high priority actions identified by the Task Force:

- **Recruitment and Mentoring** – 1) Conduct institutional workshops/discussion panels on administrative careers – skill sets, career paths, faculty/administrative positions and diversity issues and needs. 2) Sponsor faculty participation in leadership workshops and trainings through their professional societies.
- **System Integration** – 1) Create regular opportunities for active and interactive discussions on topics of diversity and inclusion with research leadership across institution types. 2) Create a small group to review and make recommendations on the rules of operation, multistate guidelines, general practices, expected behaviors, and websites. 3) Recognize excellence through existing and new awards.
- **Training** – 1) Use Multicultural Organizational Development (MCO) Model for assessment of benchmarks. 2) Use the Intercultural Development Inventory (IDI) to assess cultural competencies. 3) Institutionalize diversity and inclusion trainings and best practices at regional association and national ESS and ESCOP meetings, and through periodic webinars.

From the full Task Force report at:

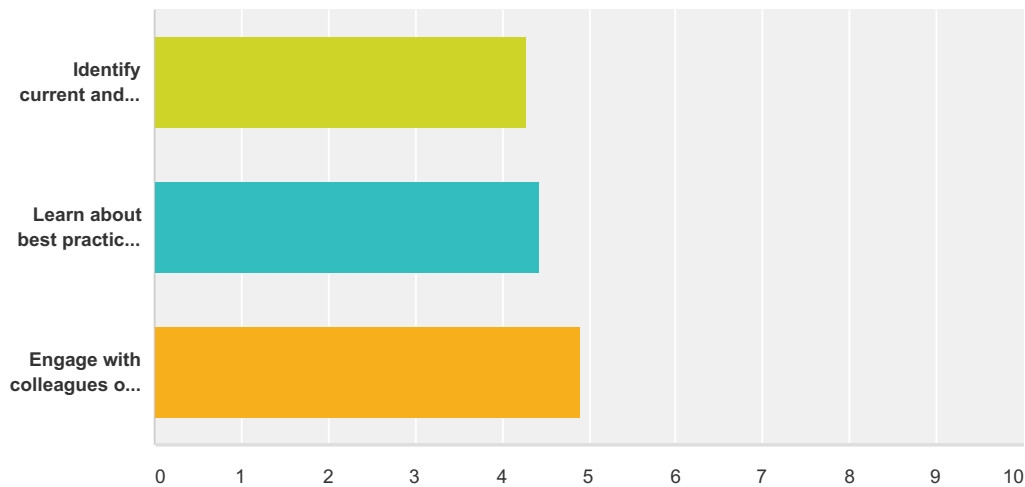
(<http://escop.ncsu.edu/docs/Agenda%20Brief%20Diversity%20Task%20Force%20Joint%20COPS%202016.pdf>). Regional associations have been contacted to provide additional directors as members of the Committee.

Training

The Committee has recommended the use of the Intercultural Development Inventory (IDI at <https://idiinventory.com>) to assess ESCOP's cultural competence as a leadership group (see above Training #2). As a point of information, the FSLI-Encore Seminar conducted in advance of the APLU Annual Meeting had sessions using this tool coupled with a dialogue on Inclusion and Equality. Specifically, the IDI session consisted of an individually completed 50-item questionnaire (15-30 minutes), pre-session reading, and a 1.75 hour facilitated discussion. This discussion focuses on the group profile with individual assessments being provided and is facilitated by Dr. Pam Morris, Assistant Dean and Director of the Office of Multicultural Programs, College of Agriculture, Purdue University. This Committee proposes the ESS leadership group (ESCOP and regional associations) fully participate in an IDI assessment, coupled with a facilitated discussion at the next ESCOP meeting (March 2017 CARET/AHS) in Alexandria, VA. Costs for the questionnaire and the facilitated discussion by Dr. Morris would be covered from the recently approved ESS budget. If approved, meeting logistic discussions would begin.

Q1 How satisfied are you that the 2016 Joint Meeting of the Experiment Station and Cooperative Extension Sections achieved its primary objectives?

Answered: 45 Skipped: 0



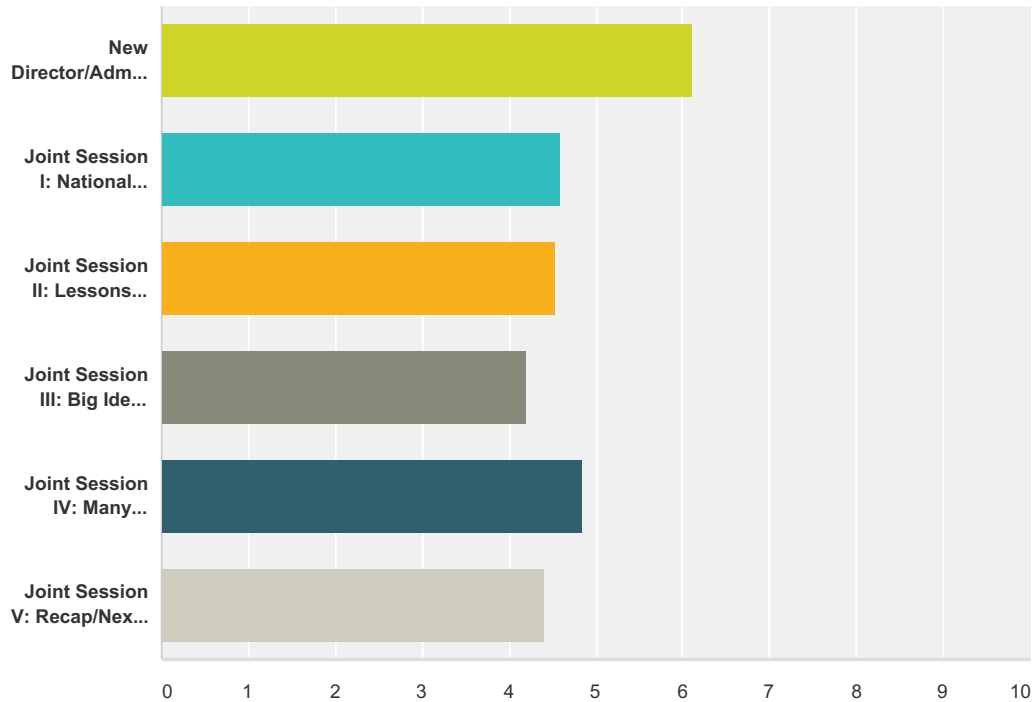
	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied	Don't Know	No Opinion	Total	Weighted Average
Identify current and potential partnerships where ESS and CES are aligned	0.00% 0	4.44% 2	8.89% 4	44.44% 20	40.00% 18	0.00% 0	2.22% 1	45	4.29
Learn about best practices for research and application efforts	2.22% 1	0.00% 0	8.89% 4	48.89% 22	28.89% 13	4.44% 2	6.67% 3	45	4.42
Engage with colleagues on a national level	0.00% 0	0.00% 0	2.27% 1	6.82% 3	88.64% 39	2.27% 1	0.00% 0	44	4.91

#	Comments for "Identify current and potential partnerships where ESS and CES are aligned"	Date
1	Farm Bill discussion was a mutual priority.	10/1/2016 9:01 PM
2	Not sure we identified any for the future, we just talked about what we're already doing.	9/29/2016 6:21 PM
3	Chance to interact with many folks we don't often have the chance to interact with.	9/27/2016 4:03 PM
4	particularly as it relates to partnering with CES in more strategic ways	9/27/2016 12:34 PM
5	good discussion on aligning research with stakeholder-based Extension priorities	9/26/2016 8:56 PM
6	Limited time for discussions of new partnerships	9/26/2016 4:15 PM
7	We need more of a western region approach to gain confidence that we can have common goals.	9/26/2016 3:38 PM
8	Good dialog amongst individuals around shared interests	9/26/2016 3:07 PM
9	It helps to plan together with a common goal	9/26/2016 2:52 PM
10	The alignment wasn't made very clear during the joint session presentations..	9/26/2016 2:22 PM
11	I don't think any of the sessions provided new information that I can use. And, it was very difficult to figure out the bottom line or take home message in most of these sessions.	9/26/2016 1:28 PM
12	The panel discussions were useful.	9/26/2016 1:19 PM

13	The two Budget and Legislative Committees found some common areas but I did not see any found in the other parts.	9/26/2016 12:46 PM
14	guest response	9/26/2016 11:47 AM
15	This didn't really happen, a commitment to partnership.	9/26/2016 11:29 AM
16	Enhance the partnerships already established in the West	9/26/2016 11:14 AM
17	I did not really hear anything new about this.	9/26/2016 11:14 AM
18	Very clear we are good partners but I still think we should be one thing, not two entities	9/26/2016 11:10 AM
#	Comments for "Learn about best practices for research and application efforts"	Date
1	Not sure where this applied.	10/1/2016 9:01 PM
2	.	9/27/2016 4:03 PM
3	Didn't seem we really got into best practices other than the case study presentations.	9/27/2016 7:56 AM
4	learnt form other stats about what works for them	9/26/2016 2:52 PM
5	Future joint meetings may be able to spend more time on specific BMPs, but that level of detail was probably not appropriate for this initial joint meeting.	9/26/2016 2:10 PM
6	For the most part, best practices were not discuss. Most of the speakers talked too much about the project and not enough about best practices.	9/26/2016 1:28 PM
7	guest response	9/26/2016 11:47 AM
8	don't remember this session or topic	9/26/2016 11:42 AM
#	Comments for "Engage with colleagues on a national level"	Date
1	Good opportunity to meet and interact.	10/1/2016 9:01 PM
2	See first question (above).	9/27/2016 4:03 PM
3	Plenty of opportunities to network	9/27/2016 7:56 AM
4	good allowance of time for interaction	9/26/2016 8:56 PM
5	I enjoy seeing my University counterparts all in one location	9/26/2016 3:07 PM
6	Oh!!!! I got to know other people from the different states and made connections for collaborations	9/26/2016 2:52 PM
7	It was good to meet with Directros from other regions and learn about the issues they face and how they deal with them.	9/26/2016 2:22 PM
8	there was good attendance from both AES and CES. Also, the more secluded location and the relaxed atmosphere contributed to greater interaction.	9/26/2016 2:10 PM
9	There were good opportunities to engage with others, but most of the time I spent talking to the same people.	9/26/2016 1:28 PM
10	guest response	9/26/2016 11:47 AM
11	This is why we meet in person	9/26/2016 11:21 AM
12	Good opportunity to network.	9/26/2016 11:14 AM

Q2 How satisfied are you with the following components of the 2016 Joint Meeting of the Experiment Station and Cooperative Extension Sections?

Answered: 45 Skipped: 0



	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied	Don't Know	No Opinion	Total	Weighted Average
New Director/Administrator Orientation	0.00% 0	7.14% 3	0.00% 0	4.76% 2	11.90% 5	14.29% 6	61.90% 26	42	6.12
Joint Session I: National Updates	0.00% 0	4.44% 2	2.22% 1	26.67% 12	64.44% 29	0.00% 0	2.22% 1	45	4.60
Joint Session II: Lessons Learned from Successful Regional AES/CES Partnerships	0.00% 0	2.22% 1	8.89% 4	31.11% 14	53.33% 24	0.00% 0	4.44% 2	45	4.53
Joint Session III: Big Ideas for Federal Authorization: Farm Bill Work Session	2.22% 1	6.67% 3	15.56% 7	31.11% 14	37.78% 17	2.22% 1	4.44% 2	45	4.20
Joint Session IV: Many Voices, One Message	2.22% 1	2.22% 1	11.11% 5	26.67% 12	28.89% 13	8.89% 4	20.00% 9	45	4.84
Joint Session V: Recap/Next Steps/Follow-up	2.22% 1	6.67% 3	17.78% 8	28.89% 13	26.67% 12	2.22% 1	15.56% 7	45	4.40

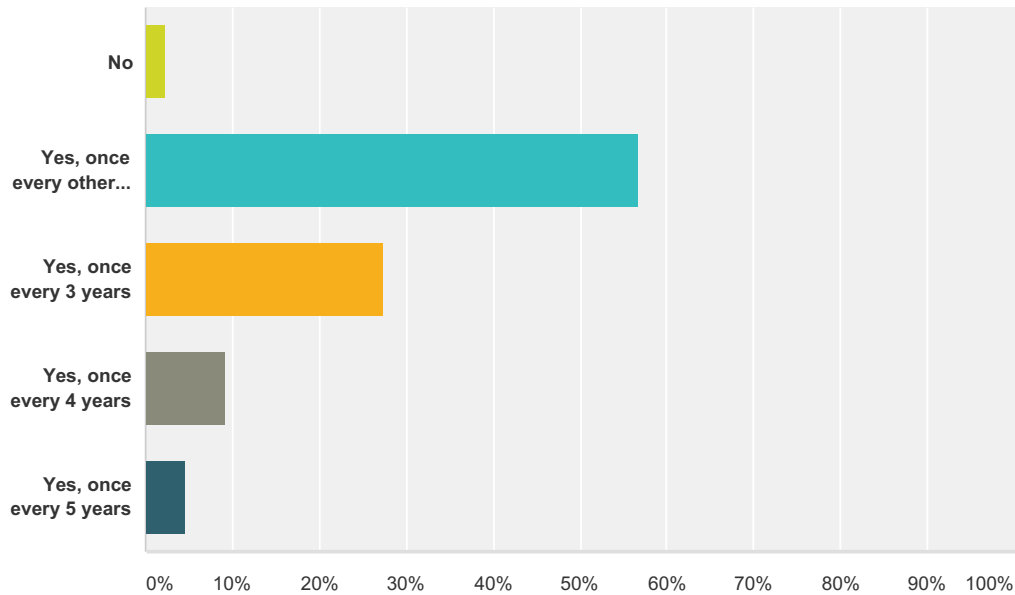
#	Comments for "New Director/Administrator Orientation"	Date
1	Did not attend.	10/1/2016 9:01 PM
2	room set up was a challenge	9/30/2016 12:46 PM

3	More information should have been put out in advance for directors to evaluate the content/approach to determine their potential attendance. Heavy Extension focus although 2/3 of the people were CES folks.	9/27/2016 1:43 PM
4	Did not attend	9/27/2016 12:34 PM
5	Needed more nuts and bolts rather than stories.	9/27/2016 7:56 AM
6	It was a healthy discussion.	9/26/2016 4:42 PM
7	did not attend	9/26/2016 4:15 PM
8	did not attend this session	9/26/2016 1:28 PM
9	guest response	9/26/2016 11:47 AM
10	well organized	9/26/2016 11:42 AM
11	This was a rambling collection of off-the-cuff comments that didn't provide much of anything concrete to a new director.	9/26/2016 11:14 AM
12	I had heard most of this before but it was still well thought out and delivered by the panel	9/26/2016 11:10 AM
#	Comments for "Joint Session I: National Updates"	Date
1	Efficient	9/27/2016 1:43 PM
2	Very informative and useful	9/27/2016 12:34 PM
3	They were informative enough.	9/27/2016 7:56 AM
4	Same ole thing, but good to know.	9/26/2016 4:42 PM
5	kglobal could have provided more specifics on their changes	9/26/2016 4:15 PM
6	Same story. Too many years of attending.	9/26/2016 3:38 PM
7	No new information. I heard some of the information at some other meetings	9/26/2016 2:52 PM
8	not a lot of new information presented in these sessions.	9/26/2016 1:28 PM
9	guest response	9/26/2016 11:47 AM
10	Presentation from Cornerstone not good. An electoral college map?	9/26/2016 11:21 AM
11	Good recap of national level issues and initiatives.	9/26/2016 11:14 AM
#	Comments for "Joint Session II: Lessons Learned from Successful Regional AES/CES Partnerships"	Date
1	Quite variable in the quality of presentations.	10/1/2016 9:01 PM
2	well done	9/30/2016 12:46 PM
3	Too specific, plus I really couldn't hear or see the presentation very well	9/27/2016 4:03 PM
4	Excellent examples	9/27/2016 12:34 PM
5	Interesting stories though the real connection between AES and CES was not always clear.	9/27/2016 7:56 AM
6	Mostly multistate activities.	9/26/2016 4:42 PM
7	Some examples were just stronger than others	9/26/2016 4:15 PM
8	Excellent examples of joint projects	9/26/2016 2:52 PM
9	Good concrete examples were presented.	9/26/2016 2:10 PM
10	Too much talk about the projects from 4 of the speakers and not enough emphasis on what was learned that could be used by others at their institutions.	9/26/2016 1:28 PM
11	guest response	9/26/2016 11:47 AM
12	interesting since good mix of different types of projects	9/26/2016 11:42 AM
13	Some good examples shared: Vermont, the western directors	9/26/2016 11:21 AM
#	Comments for "Joint Session III: Big Ideas for Federal Authorization: Farm Bill Work Session"	Date
1	very engaging	9/30/2016 12:46 PM
2	Didn't talk about the issues most important to me	9/29/2016 6:21 PM
3	Really hard to do and the last minute changes with #73 caused some hiccups with discussion points.	9/27/2016 1:43 PM

4	well planned and very participatory	9/27/2016 12:34 PM
5	We did not have enough time to study the list and there was really no opportunity to understand or ask questions about an item.	9/27/2016 7:56 AM
6	Too much and too little time; some was appropriations.	9/26/2016 4:42 PM
7	Kudos for discussing more than #1-5.	9/26/2016 4:15 PM
8	Not too many out of the box thinkers	9/26/2016 3:07 PM
9	Did not hear any new ideas	9/26/2016 2:52 PM
10	Good open discussion, but obviously not the last word on the subject.	9/26/2016 2:10 PM
11	Again, not much new information gained here. We can come up with all of the good ideas that we want, but Congress usually won't listen or won't act on our ideas.	9/26/2016 1:28 PM
12	Great	9/26/2016 1:13 PM
13	guest response	9/26/2016 11:47 AM
14	would be better if could have followup session	9/26/2016 11:42 AM
15	We need the follow up summaries in our hands now.	9/26/2016 11:29 AM
16	A list of 73 items, many of which are self-evident and on-going, was not really helpful.	9/26/2016 11:14 AM
17	Farm Bill needs an enema but the session was well done	9/26/2016 11:10 AM
#	Comments for "Joint Session IV: Many Voices, One Message"	Date
1	diffiul to hear some speakers in the back-no place to move forward	9/30/2016 12:46 PM
2	Dr. Stulberg and the panel (with the open seat) was great	9/27/2016 12:34 PM
3	I did not attend this invitation only session. JS IV on Many Voices, One Message session would be rated Very Satisfied. There was some good information from the panel.	9/27/2016 7:56 AM
4	Wasn't on the final program, but the other sessions were good.	9/26/2016 4:42 PM
5	Was this the many voices session or the strategic issues session? ?	9/26/2016 4:15 PM
6	I think Joint Session IV was on Many Voices, One message and not climate. The Many Voices session was not useful. Only a few opening comments from Mark Bohach even addressed this topic. The other panelists wandered off to different topics and no one tried to get them back on track. Very disappointing.	9/26/2016 1:28 PM
7	guest response	9/26/2016 11:47 AM
8	don't remember session	9/26/2016 11:42 AM
9	Very interesting	9/26/2016 11:10 AM
#	Comments for "Joint Session V: Recap/Next Steps/Follow-up"	Date
1	A recap.	10/1/2016 9:01 PM
2	Wasn't very helpful	9/29/2016 6:21 PM
3	It's always good to follow and to recap	9/27/2016 12:34 PM
4	As with many of these, everyone is tired at the end. There did not seem to be any concensus on follow up or next steps.	9/27/2016 7:56 AM
5	Conflict of interest in rating.	9/26/2016 4:42 PM
6	not well summarized	9/26/2016 4:15 PM
7	I think Joint Session V was on Strategic issues management, not recap/next steps. The Strategic Issues Management session was also disappointing. The speaker stood in front of the slides most of the time and was too arrogant to relate to many issues at Igu. Not a good use of time or money.	9/26/2016 1:28 PM
8	guest response	9/26/2016 11:47 AM
9	ran out of time at end of long day would have been nice to do next morning if needed	9/26/2016 11:42 AM

Q3 Should the Experiment Station and Cooperative Extension Sections have joint meetings in the future?

Answered: 44 Skipped: 1



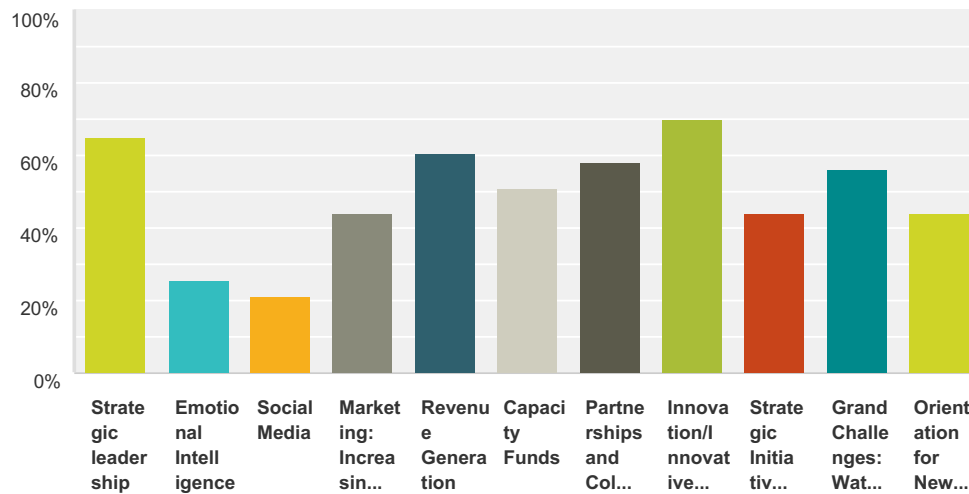
Answer Choices	Responses
No	2.27% 1
Yes, once every other year	56.82% 25
Yes, once every 3 years	27.27% 12
Yes, once every 4 years	9.09% 4
Yes, once every 5 years	4.55% 2
Total	44

#	Comments	Date
1	We often meet regionally, AES and EXT, so there really isn't much need for national joint meetings, at least not more than once every 4-5 years.	10/25/2016 2:22 PM
2	not sure what the correct timing is for meeting-should only do if we are going to interact in sessions with each other	9/30/2016 12:46 PM
3	We have to see how this plays out over time to see if this one was effective and impactful. We will get to experience the "post-convention" bump and see how it plays out with the CLP discussions and the subsequent Farm Bill discussions. Is the same old same old or are there some tangible impacts that are seen/felt with our activities.	9/27/2016 1:43 PM
4	If AES and CES are going to work better together in the future, meeting together would seem to be an imperative. It seems they could meet jointly every year if they truly want to work together and coordinate activities.	9/27/2016 7:56 AM
5	any less frequent would allow a gap to begin to form between AES and CES	9/26/2016 8:56 PM
6	It seems much could be gained by exploring mutual interests with each iteration of the Farm Bill. Additional items being tackled by the strategic alliance could be topics to explore at those times.	9/26/2016 4:42 PM
7	If a joint meeting is done, it should be purposeful. I don't know that the program had well integrated dialogue. I know this is difficult because we have different priorities.	9/26/2016 4:15 PM

8	only if there is a clear outcome (not just talk) that will result	9/26/2016 2:58 PM
9	this will provide continuum of planned programs	9/26/2016 2:52 PM
10	Why not every year?	9/26/2016 2:22 PM
11	I would favor either either the 2 or 3 year rotation. There is value in both meeting together as well as separately. Separate meetings allow for more in-depth discussion of issues, BMP's, etc. However, it is good to keep the lines of communication open and discuss common issues. This can help dispel misconceptions that each organization may have about the other. It is also good for AES and CES administrators from different institutions to get to know each other on a personal basis.	9/26/2016 2:10 PM
12	With elevated need for integrated research and outreach projects on national level RFAs, I think Joint AES and Extension meetings are very fruitful.	9/26/2016 1:22 PM
13	This was my first so not sure how to answer.	9/26/2016 1:13 PM
14	Not sure whether the time interval should be 2 or 3 years.	9/26/2016 12:46 PM
15	no comment, guest response	9/26/2016 11:47 AM
16	If the AES and CES groups are supposed to work in concert in an integrated way, modeling that from the top down is critical.	9/26/2016 11:14 AM
17	We are the land grant system, we should not view ourselves separately in my view	9/26/2016 11:10 AM

Q4 What topics would you like covered in future joint meetings of the Experiment Station and Cooperative Extension Sections?

Answered: 43 Skipped: 2



Answer Choices	Responses
Strategic leadership	65.12% 28
Emotional Intelligence	25.58% 11
Social Media	20.93% 9
Marketing: Increasing Experiment Station/Extension Visibility	44.19% 19
Revenue Generation	60.47% 26
Capacity Funds	51.16% 22
Partnerships and Collaboration	58.14% 25
Innovation/Innovative Approaches	69.77% 30
Strategic Initiatives (e.g., the Water Initiative, Healthy Foods & Healthy People)	44.19% 19
Grand Challenges: Water, Food Systems, Energy	55.81% 24
Orientation for New Directors/Administrators	44.19% 19
Total Respondents: 43	

#	Other (please specify)	Date
1	More time for section meeting	9/29/2016 6:22 PM
2	Actually all of these are great topics!	9/27/2016 9:51 AM
3	Joint Session---Trust: How do you know when you have it?	9/27/2016 8:26 AM
4	What would be good is to identify areas/topics that could be jointly worked on and then actually plan on how that can happen with commitment by various directors.	9/27/2016 7:59 AM

5	Items of mutual interest on a national scale, which could depend on if/when the next joint meeting will be held. No need to focus on strategic initiatives or grand challenges unless we are setting the next ones for the two sections. A mix of business and professional development may capture and retain attention. Diversity in leadership may be another topic for the future.	9/26/2016 4:52 PM
6	I think initiatives on Climate change adaptation and mitigation combined with Nexus of Food, Energy and Water should be foremost on the list for our joint meetings.	9/26/2016 1:28 PM
7	no comment, guest response	9/26/2016 11:48 AM
8	Public Research and Extension versus Private Research and Extension - how to deal with conflicting motives and recommendations and information in the grant funded mess that dominates the information age	9/26/2016 11:12 AM

Q5 What suggestions would you make to improve future joint meetings of the Experiment Station and Cooperative Extension Sections?

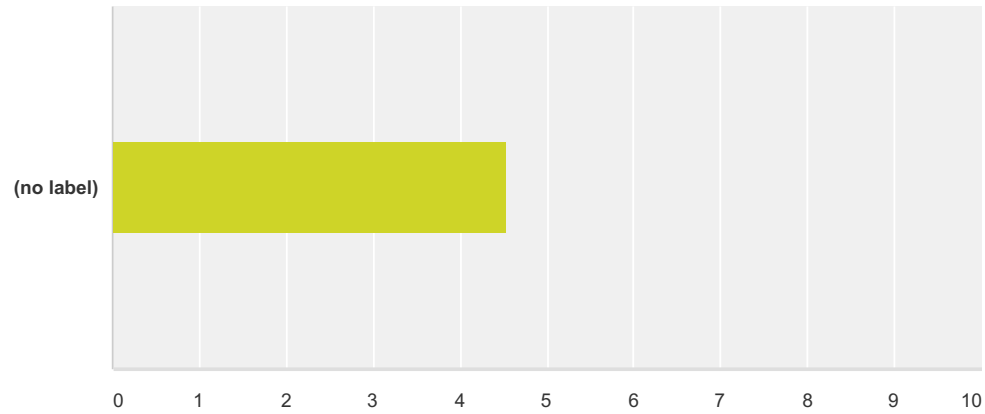
Answered: 23 Skipped: 22

#	Responses	Date
1	I do believe we should meet more often than not. It was extremely useful to have both groups meet, especially given the focus on a new farm bill.	10/1/2016 9:02 PM
2	We maxed the facility out-need to plan upfront for a location that has the flexibility to handle the max number we might ever generate	9/30/2016 12:47 PM
3	More time for section meetings	9/28/2016 10:08 PM
4	I really don't have any.	9/27/2016 12:35 PM
5	Start the first general session off with an attention grabbing, motivational speaker.	9/27/2016 8:26 AM
6	Move the business meetings to either end - have one group come in early and one group stay later and just focus on the joint aspects in the middle.	9/27/2016 7:59 AM
7	Do not start regional AES business meeting at 7:00 AM. Move them to the afternoon before the start of the joint sessions or immediately following the close of joint meetings or carve out a 2 hr period at a reasonable time.	9/27/2016 6:24 AM
8	the featured speaker in the CES section was an excellent program addition and highlight of the program	9/26/2016 8:58 PM
9	More complete engagement of the planning committee. Far too much of the responsibility fell upon the host committee.	9/26/2016 4:52 PM
10	A format that leads to a real integration of research and outreach.	9/26/2016 3:40 PM
11	Strategic discussions around research outcomes and technology transfer and the role Extension plays in that. How we can share extension expertise in our project and grant write ups.	9/26/2016 3:09 PM
12	Cut off date for rooms was too short.	9/26/2016 3:01 PM
13	Give some focus to work group activities where the research and extension members will be from all over	9/26/2016 2:59 PM
14	Don't hold these meetings at a resort. The conference rooms are not big enough to accommodate all of the participants. The sound system was awful and it was very hard to hear in the back of the room. The screen for the slides was terrible. If you were a presenter on the stage, you could not see your slides! But, then more than half of the people in the room could not see your slides either (too far from the middle of the room to see the slides) and only one screen for a very large room with lots of people. If you must have a social event at another location do NOT make everyone pay for this in their general registration fee--charge a separate fee and only let people that want to go to this event attend and pay for it. It is better to have these meetings in a city where there are more restaurant and shopping options. Being stuck at an expensive resort for 4 days is not a good use of money or time. The food lines at noon and at night were too long and the food was not that good. Need a better way to share PPT slides from the speakers with the participants. I could not see the slides, but I would like to have the information.	9/26/2016 1:33 PM
15	I think we should highlight 2-4 externally funded integrated research and extension projects in one of the sessions. Then, discuss the strategy to strengthen such relationships between research and extension. May be some of our institutions can bring one faculty who has been able to put a team together for such an integration.	9/26/2016 1:28 PM
16	Enjoyed my first meeting.	9/26/2016 1:14 PM
17	no comment, guest response	9/26/2016 11:48 AM
18	The experiment station folks had to sit in one room the whole day on day 2, that was a bit challenging (and starting at 7am)	9/26/2016 11:45 AM
19	Pick an appropriate location. Jackson Lake Lodge was expensive to get to and to stay; the Lodge is not up to standards for a professional meeting. it has many problems... poor wifi, outdated PA and presentation technologies, windowless meeting spaces that are shabby and tired, often with obstructed views. This place is really meant for vacation tourism - that's not why I was there.	9/26/2016 11:23 AM

20	Avoid exercises that do not take good advantage of having people present on site (for example, the dot voting on the 73 possible priorities for the Farm Bill, which could be done as effectively or more so via a web survey).	9/26/2016 11:16 AM
21	Keep addressing relevant issues.	9/26/2016 11:15 AM
22	I would like to meet someplace very convenient and time efficient, but where and when we could tour successful public research and extension programs in ACTION	9/26/2016 11:12 AM
23	Rooms that can accommodate all participants comfortably.	9/26/2016 11:07 AM

Q6 What is your overall satisfaction with the 2016 Joint Meeting of the Experiment Station and Cooperative Extension Sections?

Answered: 44 Skipped: 1



	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied or Dissatisfied	Somewhat Satisfied	Very Satisfied	Don't Know	No Opinion	Total	Weighted Average
(no label)	2.27% 1	2.27% 1	2.27% 1	27.27% 12	65.91% 29	0.00% 0	0.00% 0	44	4.52

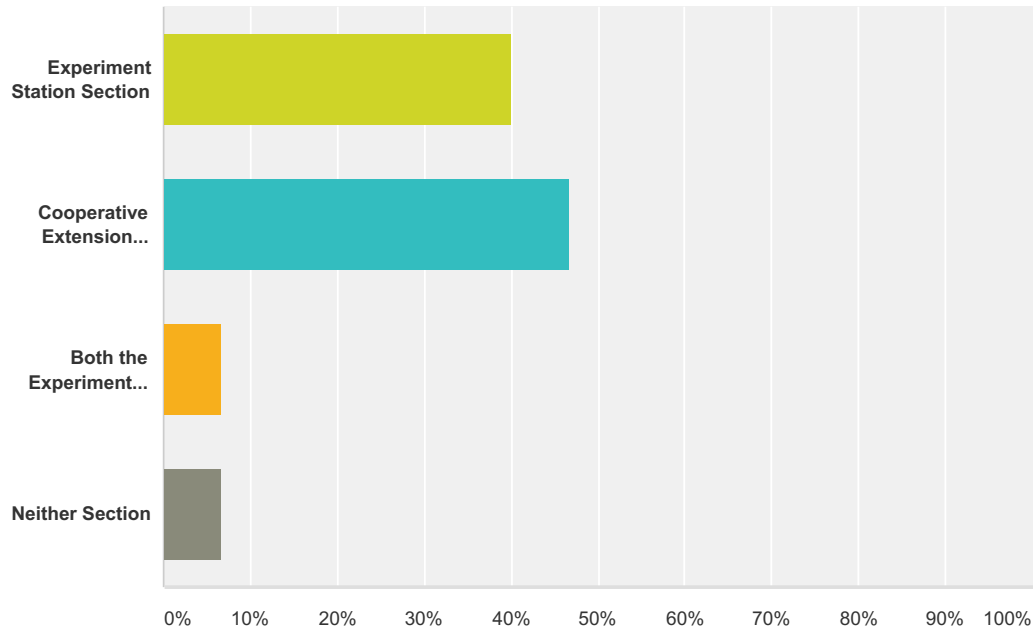
Q7 Please provide any other comments in the space below.

Answered: 21 Skipped: 24

#	Responses	Date
1	Location, facilities were excellent. However, I don't feel the joint aspect is especially valuable, based on the huge effort required to plan a joint meeting. Esp not more often than every 5 years. Joint regional ones should be sufficient.	10/25/2016 2:24 PM
2	Location superior. Given this, the attendance was higher than anticipated and this caused the available meeting rooms, particularly when we were one, to be unsatisfactory, both visually and accoustically. Kudso to UW and WAAESD folks.	9/27/2016 1:45 PM
3	the session conducted by Faith and Chris was also excellent.	9/27/2016 12:36 PM
4	Great conference	9/27/2016 9:51 AM
5	LOVED the location!	9/27/2016 9:21 AM
6	The session on trust with David Horsager would have been a very good NEDA/CES joint session.	9/27/2016 8:30 AM
7	the environment was conducive to interaction among participates. well organized.	9/26/2016 8:59 PM
8	This was a good first step towards bringing two key sections of BAA together. More effort is need to keep the "family" together.	9/26/2016 4:53 PM
9	While the location was great, the meeting facilities did not have adequate space for the joint meeting or the CES session. People need space to sit and see the screen (without a pillar blocking the view). The audio was poor for much of the meeting. The screen should have been larger for the room size.	9/26/2016 4:20 PM
10	Absolutely horrible sound system. It may have made the meeting less than effective!	9/26/2016 3:41 PM
11	It will be difficult to ever have a venue this beautiful!!! The Foid and lodging was great too!	9/26/2016 3:10 PM
12	Organizing activity did a nice job with organization and site logistics. The program was largely vanilla.	9/26/2016 3:00 PM
13	Need to have these meetings at a hotel in a city. Making us go without TV for 4 days is irresponsible. This was a very expensive meeting for the little new information that was obtained.	9/26/2016 1:34 PM
14	Note, I think cost of including spouses both in reception event and closing dinner should be more reasonable. Paying \$125 per person for reception and \$150 for closing dinner was absolutely outrageous. Many attendees thought it was absolutely unreasonable. Many of us thought that \$25-\$30 for reception and possibly \$40-\$70 for closing dinner would have been more reasonable and affordable. It will encourage spouses to attend and will not create sore taste for the attendees. Having said that, the organizers did an amazing job to host us at the Jackson lake Lodge with excellent programs and sessions. Thank you.	9/26/2016 1:34 PM
15	This was a wonderful meeting. Terrific location and excellent planning.	9/26/2016 1:20 PM
16	I did not think we really capitalized on it being a "joint" meeting, particularly with regard to finding common areas on the Farm Bill.	9/26/2016 12:48 PM
17	In addition, the NEDA and ECOP meetings were very valuable to me, so overall time well spent.	9/26/2016 11:30 AM
18	Some good experiences, but the Lodge was not an acceptable location or venue for a modern professional meeting	9/26/2016 11:24 AM
19	Thank you so much for finding the beautiful venue, and for the great closing dinner event.	9/26/2016 11:17 AM
20	Great meeting, good to meet ESS Directors I did not know	9/26/2016 11:15 AM
21	I thought Sarah Lupis and Jane Schuchardt and other staff did a great job well done all	9/26/2016 11:14 AM

Q8 To which section do you belong?

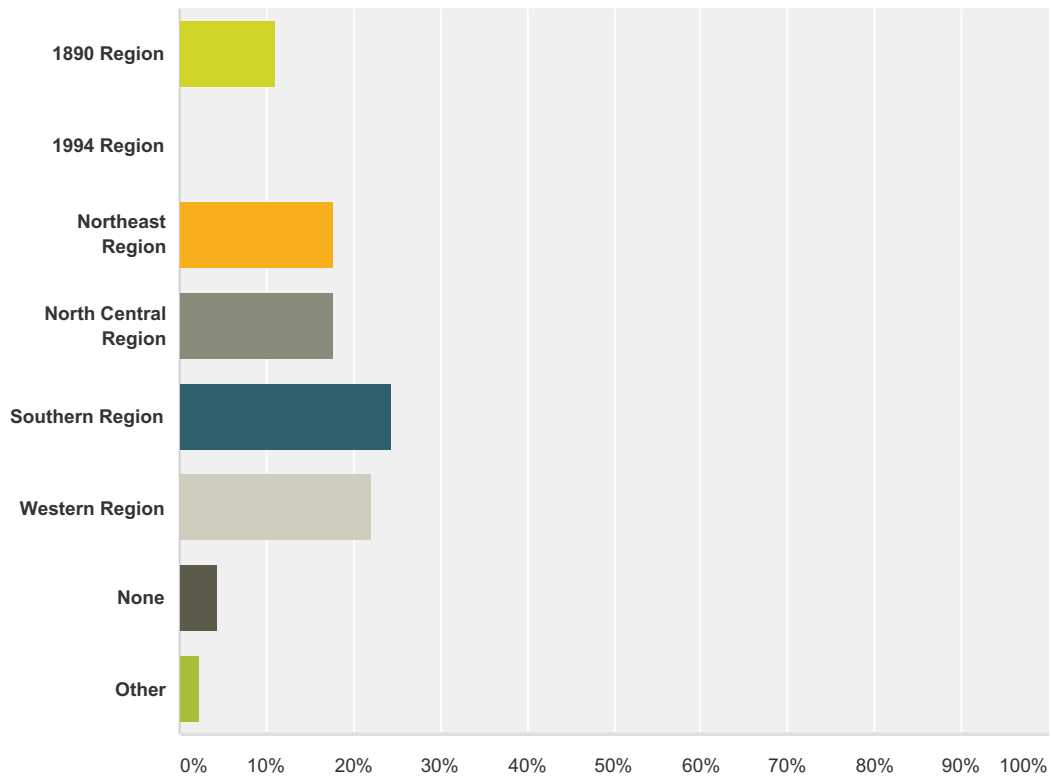
Answered: 45 Skipped: 0



Answer Choices	Responses
Experiment Station Section	40.00% 18
Cooperative Extension Section	46.67% 21
Both the Experiment Station and Cooperative Extension Sections	6.67% 3
Neither Section	6.67% 3
Total	45

Q9 What region do you consider yourself a part of?

Answered: 45 Skipped: 0



Answer Choices	Responses
1890 Region	11.11% 5
1994 Region	0.00% 0
Northeast Region	17.78% 8
North Central Region	17.78% 8
Southern Region	24.44% 11
Western Region	22.22% 10
None	4.44% 2
Other	2.22% 1
Total	45